

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 23, 1982

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS				TOTAL PERSONS (2+)			
RANK	PROGRAM	AUDIENCES		RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)			% U.S.	NO. (000)
1	MISS USA BEAUTY PAGEANT(S)	22.5	18,340	1	MARCO POLO, PART I(S)	15.8	34,150
2	TOO CLOSE FOR COMFORT#	22.4	18,260	2	TOO CLOSE FOR COMFORT#	15.7	33,820
3	MARCO POLO, PART I(S)	22.1	18,010	3	THREE'S COMPANY	14.6	31,580
4	MARCO POLO, PART III(S)	22.0	17,930	4	COMING OUT OF ICE(S)	14.2	30,560
5	COMING OUT OF ICE(S)	21.4	17,440	5	MARCO POLO, PART III(S)	14.0	30,280
6	MARCO POLO, PART IV(S)	20.8	16,950	6	MARCO POLO, PART IV(S)	13.5	29,160
7	INSIDE-THIRD REICH PT 2(S)	20.5	16,710	7	MARCO POLO, PART II(S)	13.4	28,890
8	THREE'S COMPANY	20.4	16,630	8	60 MINUTES	13.3	28,580
9	MARCO POLO, PART II(S)	20.3	16,540	9	MISS USA BEAUTY PAGEANT(S)	13.2	28,520
10	60 MINUTES	20.1	16,380	10	CHIPS#	13.0	27,970
11	TRAPPER JOHN, M.D.	19.2	15,650	11	HART TO HART	12.3	26,520
12	HART TO HART	19.0	15,490	12	TRAPPER JOHN, M.D.	12.2	26,380
13	JEFFERSONS#	18.6	15,160	13	DUKES OF HAZZARD	12.1	26,130
14	ABC MONDAY NIGHT MOVIE#	18.3	14,910	14	INSIDE-THIRD REICH PT 2(S)	12.0	25,830
15	MAGNUM, P.I.	18.1	14,750	15	LOVE BOAT	11.9	25,710
16	FANTASY ISLAND	17.8	14,510	16	ABC MONDAY NIGHT MOVIE#	11.8	25,380
16	LOVE BOAT	17.8	14,510	17	MAGNUM, P.I.	11.6	24,970
18	NBC SUNDAY NIGHT MOVIE#	16.7	13,610	18	DIFF'RENT STROKES	11.5	24,780
19	RODNEY DANGERFIELD SHOW(S)	16.6	13,530	19	GIMME A BREAK	11.3	24,470
20	QUINCY, M.E.#	16.4	13,370	19	JEFFERSONS#	11.3	24,470
21	ALICE#	16.3	13,280	21	FANTASY ISLAND	11.1	23,940
22	GIMME A BREAK	16.1	13,120	22	HOLLYWOOD-GIFT-LAUGHTER(S)	11.1	23,870
23	ELEANOR, FIRST LADY(S)	16.0	13,040	23	NBC SUNDAY NIGHT MOVIE#	10.9	23,470
24	FACTS OF LIFE#	15.9	12,960				

CONT'D

HOUSEHOLDS				TOTAL PERSONS (2+)			
RANK	PROGRAM	AUDIENCES		RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)			% U.S.	NO. (000)
24	FALL GUY	15.9	12,960				
24	HILL STREET BLUES	15.9	12,960				

CONT'D

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NIELSEN AVERAGE AUDIENCE

WOMEN (18+)			
RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	COMING OUT OF ICE(S)	19.2	16,230
2	MARCO POLO, PART I(S)	18.9	16,050
3	MISS USA BEAUTY PAGEANT(S)	18.5	15,650
4	MARCO POLO, PART III(S)	17.8	15,060
5	MARCO POLO, PART IV(S)	16.9	14,330
6	TRAPPER JOHN, M.D.	16.6	14,060
7	60 MINUTES	16.2	13,700
8	TOO CLOSE FOR COMFORT#	15.9	13,440
9	THREE'S COMPANY	15.4	13,060
10	MARCO POLO, PART II(S)	15.1	12,800
11	HART TO HART	15.1	12,780
12	INSIDE-THIRD REICH PT 2(S)	14.3	12,100
12	MAGNUM, P.I.	14.3	12,100
14	JEFFERSONS#	14.3	12,090
15	ELEANOR, FIRST LADY(S)	13.6	11,540
16	GIMME A BREAK	13.5	11,440
17	NURSE	13.3	11,300
18	ABC MONDAY NIGHT MOVIE#	12.9	10,950
19	LOVE BOAT	12.7	10,790
20	RULES OF MARRIAGE-PT 2(S)	12.7	10,740
21	ALICE#	12.6	10,670
22	DALLAS	12.5	10,570
23	FANTASY ISLAND	12.4	10,470
24	QUINCY, M.E.#	12.3	10,460

WOMEN (18+)			
RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)

MEN (18+)			
RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	MARCO POLO, PART I(S)	18.0	13,690
2	60 MINUTES	16.3	12,420
3	INSIDE-THIRD REICH PT 2(S)	15.3	11,620
4	COMING OUT OF ICE(S)	14.8	11,300
5	MARCO POLO, PART II(S)	14.3	10,920
6	MARCO POLO, PART III(S)	14.2	10,780
7	MARCO POLO, PART IV(S)	13.8	10,480
8	ABC MONDAY NIGHT MOVIE#	13.4	10,190
9	RODNEY DANGERFIELD SHOW(S)	12.7	9,670
10	TOO CLOSE FOR COMFORT#	12.5	9,530
11	MISS USA BEAUTY PAGEANT(S)	12.5	9,480
12	TRAPPER JOHN, M.D.	12.4	9,430
13	HOLLYWOOD-GIFT-LAUGHTER(S)	12.4	9,420
14	MAGNUM, P.I.	12.3	9,370
15	HART TO HART	12.1	9,180
16	NBC SUNDAY NIGHT MOVIE#	12.0	9,170
17	CHIPS#	11.3	8,620
18	THREE'S COMPANY	11.3	8,610
19	HILL STREET BLUES	10.9	8,270
20	JEFFERSONS#	10.8	8,210
20	PREAKNESS STAKES(S)	10.8	8,210
22	NBA PLAYOFF GAME-SUN-1	10.6	8,040
23	ABC FRIDAY NIGHT MOVIE	10.5	7,990
24	ABC SUNDAY NIGHT MOVIE#	10.3	7,850

CONT'D

MEN (18+)			
RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
CONT'D			
25	FALL GUY	10.1	7,720

NATIONAL TV NIELSEN RATINGS PERSONS RANKING - TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 23, 1982

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	TOO CLOSE FOR COMFORT#	17.3	9,170
2	MARCO POLO, PART IV(S)	17.0	9,010
3	MARCO POLO, PART I(S)	16.8	8,920
4	MARCO POLO, PART III(S)	16.7	8,900
5	COMING OUT OF ICE(S)	16.1	8,560
6	MISS USA BEAUTY PAGEANT(S)	15.7	8,360
7	THREE'S COMPANY	15.3	8,130
8	HART TO HART	14.9	7,920
9	TRAPPER JOHN, M.D.	13.9	7,370
10	GIMME A BREAK	13.3	7,090
11	INSIDE-THIRD REICH PT 2(S)	13.3	7,080
12	HILL STREET BLUES	13.2	7,000
13	MARCO POLO, PART II(S)	12.7	6,750
14	MAKING THE GRADE#	12.2	6,500
15	CHIPS#	12.2	6,480
16	HOLLYWOOD-GIFT-LAUGHTER(S)	12.1	6,450
17	QUINCY, M.E.#	12.1	6,410
18	60 MINUTES	12.0	6,400
19	RODNEY DANGERFIELD SHOW(S)	11.6	6,160
20	DIFF'RENT STROKES	11.6	6,150
21	JEFFERSONS#	11.5	6,100
22	20/20	11.4	6,060
23	NBC SUNDAY NIGHT MOVIE#	11.4	6,040
24	MAGNUM, P.I.	11.3	5,990

WOMEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	60 MINUTES	24.5	6,330
2	COMING OUT OF ICE(S)	24.0	6,220
3	ELEANOR, FIRST LADY(S)	23.7	6,120
3	MISS USA BEAUTY PAGEANT(S)	23.7	6,120
5	MARCO POLO, PART I(S)	23.3	6,040
6	JEFFERSONS#	22.1	5,710
7	TRAPPER JOHN, M.D.	21.9	5,670
8	REAL PEOPLE#	20.3	5,250
9	MAGNUM, P.I.	20.0	5,170
10	ALICE#	19.9	5,160
11	MARCO POLO, PART III(S)	19.0	4,920
12	MARCO POLO, PART II(S)	18.6	4,810
13	NURSE	18.1	4,670
14	RULES OF MARRIAGE-PT 2(S)	18.0	4,650
15	FACTS OF LIFE#	17.9	4,630
16	LITTLE HOUSE-PRAIRIE#	17.7	4,580
17	LOVE BOAT	17.6	4,560
18	DALLAS	16.5	4,260
19	FANTASY ISLAND	16.3	4,220
20	MARCO POLO, PART IV(S)	16.1	4,170
21	THREE'S COMPANY	16.0	4,130
22	ABC MONDAY NIGHT MOVIE#	15.9	4,120
23	INSIDE-THIRD REICH PT 2(S)	15.7	4,050
24	HART TO HART	15.5	4,020

MEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	MARCO POLO, PART I(S)	16.0	8,150
2	RODNEY DANGERFIELD SHOW(S)	14.3	7,290
3	NBC SUNDAY NIGHT MOVIE#	14.2	7,240
4	HOLLYWOOD-GIFT-LAUGHTER(S)	13.9	7,070
4	60 MINUTES	13.9	7,070
6	COMING OUT OF ICE(S)	13.7	6,970
7	ABC MONDAY NIGHT MOVIE#	13.3	6,800
8	INSIDE-THIRD REICH PT 2(S)	12.7	6,490
9	MARCO POLO, PART IV(S)	12.6	6,450
10	CHIPS#	11.9	6,050
10	MARCO POLO, PART III(S)	11.9	6,050
12	MARCO POLO, PART II(S)	11.7	5,970
13	HILL STREET BLUES	11.6	5,930
14	ABC SUNDAY NIGHT MOVIE#	11.6	5,900
15	ABC FRIDAY NIGHT MOVIE	11.3	5,770
15	HART TO HART	11.3	5,770
17	NBA PLAYOFF GAME-SUN-1	11.1	5,660
18	TOO CLOSE FOR COMFORT#	10.7	5,480
19	RICHARD PRYOR SPECIAL(S)	10.5	5,330
20	TRAPPER JOHN, M.D.	10.4	5,320
21	TAXI	10.4	5,290
22	THREE'S COMPANY	10.1	5,170
23	FALL GUY	10.1	5,140
24	PREAKNESS STAKES(S)	10.0	5,100

CONT'D

MEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	60 MINUTES	24.2	4,790
2	MARCO POLO, PART I(S)	22.1	4,390
3	MARCO POLO, PART III(S)	19.4	3,850
4	MARCO POLO, PART II(S)	19.4	3,840
5	INSIDE-THIRD REICH PT 2(S)	19.3	3,830
6	JEFFERSONS#	18.7	3,700
7	MAGNUM, P.I.	18.3	3,630
8	MISS USA BEAUTY PAGEANT(S)	18.2	3,600
9	TRAPPER JOHN, M.D.	16.9	3,340
10	REAL PEOPLE#	16.6	3,290
11	COMING OUT OF ICE(S)	16.5	3,280
12	ALICE#	16.3	3,240
13	MARCO POLO, PART IV(S)	15.9	3,160
14	ELEANOR, FIRST LADY(S)	15.8	3,130
15	ABC MONDAY NIGHT MOVIE#	15.0	2,970
16	ARCHIE BUNKER'S PLACE#	14.4	2,860
17	FACTS OF LIFE#	14.0	2,780
18	ONE DAY AT A TIME#	13.9	2,760
19	DUKES OF HAZZARD	13.9	2,750
19	TOO CLOSE FOR COMFORT#	13.9	2,750
21	CBS EVENING NEWS-RATHER	13.7	2,720
22	LITTLE HOUSE-PRAIRIE#	13.5	2,670
23	THREE'S COMPANY	13.4	2,660

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BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 23, 1982

NIELSEN AVERAGE AUDIENCE

MEN 18-49				MEN 55+			
RANK	PROGRAM	AUDIENCES		RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)			% U.S.	NO. (000)
CONT'D							
25	MAGNUM, P.I.	9.9	5,040				

NOTES

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND MAY 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																					
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)											
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11										
*EVENING																																					
ABC FRIDAY NIGHT MOVIE												2	194	183	A	14.0	27	1141	1870	656	222																
1	FRI.	8.30P	150	ABC	FF	97	96	B	14.0	27	1141	1870	656	222	714	269	478	416	352	192	699	286	504	454	357	144	207	83^	250	175							
2	FRI.	9.00P	120												714	269	478	416	352	192	699	286	504	454	357	144	207	83	250	175							
		8.30 - 9.00						A	9.4	19	766	1762	577	115^	654	194^	363	312	324	247^	724	250^	468	469	370	185^	212^	25^	172^	140^							
		9.00 - 9.30						A	12.4	24	1011	1963	636	219	704	247	463	416	363	198	709	275	516	451	377	150	229	97^	321	208							
		9.30 - 10.00						A	13.9	26	1133	2004	657	234	717	278	495	429	359	178	748	331	555	483	363	142	219	91^	320	214							
		10.00 - 10.30						A	15.7	29	1280	1808	675	253	731	284	503	429	353	188	660	270	476	427	341	135	195	76^	222	168							
		10.30 - 11.00						A	16.6	32	1353	1765	666	215	715	288	484	407	337	191	680	286	491	452	346	138	182	85^	188	139							
ABC MONDAY NIGHT MOVIE												10	201	A	18.3	31	1491	1702	660	280	733	240	394	372	323	276	684	229	456	387	373	199	141^	52^	144^	88^	
2	MON.	8.00P	180	ABC	FF	99		B	21.4	33	1744	1796	702	297	776	316	525	460	367	192	658	279	462	402	308	153	169	72	193	129							
		8.00 - 8.30						A	14.7	28	1198	1782	701	310	805	264	413	412	320	324	597	190^	388	329	332	186^	160^	47^	220	124^							
		8.30 - 9.00						A	17.5	30	1426	1654	624	263	703	237	379	332	289	275	599	187	389	319	341	185	154^	55^	198	124^							
		9.00 - 9.30						A	19.0	31	1549	1673	621	261	691	217	348	329	300	268	677	237	460	362	365	197	123^	34^	182	117^							
		9.30 - 10.00						A	19.3	31	1573	1654	637	246	703	212	374	356	321	261	674	220	451	380	368	200	148^	45^	129^	84^							
		10.00 - 10.30						A	20.0	34	1630	1726	692	304	756	249	421	399	348	278	761	268	520	456	400	205	121^	54^	88^	48^							
		10.30 - 11.00						A	19.3	35	1573	1738	702	304	763	264	440	406	362	266	761	257	504	445	421	219	136^	68^	78^	45^							
ABC NEWSBRIEF-M-F												160	190	191	A	15.7	27	1280	1770	636	260	708	267	441	381	324	219	651	258	431	396	312	172	185	80	226	141
1	MON.	8.24P		2	ABC	N	97	97	B	17.8	28	1451	1747	699	295	767	303	491	421	349	222	631	264	420	370	287	166	166	77	183	129						
1	TU & W	9.58P		1																																	
1	THU.	10.10P		1																																	
1	FRI.	9.55P		2																																	

2 MON.	9.59P	2																													
2 TU-TH	9.58P	1																													
2 FRI.	9.56P	2																													
ABC NEWSBRIEF-SAT.																															
1 SAT.	9.58P	1	ABC	N	32	198	195	A 18.3	34	1491	1669	674	286	734	228	404	353	357	275	449	167	301	267	221	120	194	121	292	211		
2 SAT.	10.01P	1				98	98	B 19.6	33	1597	1833	744	322	838	308	495	420	363	288	533	220	342	293	225	165	193	112	269	203		
ABC NEWSBRIEF-SUN.																															
1 SUN.	9.47P	2	ABC	N	32	193	194	A 15.2	24	1239	1774	666	293	701	293	518	469	367	126	752	326	568	514	401	117	151	91^	170	108		
2 SUN.	10.02P	1				98	98	B 17.8	27	1451	1859	699	302	757	313	530	478	370	167	795	349	571	520	381	165	162	69	145	104		
ABC SPORTS UPDATE-SAT																															
1 SAT.	8.58P	1	ABC	SN	32	196	196	A 16.8	33	1369	1882	682	296	749	254	386	286	309	320	504	173	286	265	229	166	223	149	406	272		
2 SAT.	8.53P	2				98	98	B 16.5	28	1345	1815	710	295	797	282	449	371	339	297	550	211	336	294	245	178	180	109	288	205		
ABC SPORTS UPDATE-SUN																															
1 SUN.	7.30P	1	ABC	SN	32	192	189	A 7.5	15	611	1669	573	272	617	223	432	382	329	145^	569	169^	408	340	339	135^	196^	91^	287	166^		
2 SUN.	7.25P	1				98	97	B 13.9	22	1133	1957	683	311	753	262	468	434	378	223	732	288	478	432	372	192	179	77	293	199		
ABC SUNDAY NIGHT MOVIE																															
2 SUN.	8.00P	180	ABC	FF	25	202		A 12.1	21	986	1547	651	215^	653	264	425	408	325	163^	796	393	598	469	357	156^	30^	30^	68^	40^		
	8.00 - 8.30							B 19.1	30	1557	1897	708	308	770	315	539	484	378	170	786	361	583	514	364	150	175	78	166	117		
	8.30 - 9.00							A 11.5	20	937	1570	577	162^	577	191^	334	375	331	160^	839	427	611	502	369	153^	37^	37^	117^	58^		
	9.00 - 9.30							A 13.1	22	1068	1592	641	179^	641	235	382	395	325	173^	825	429	629	489	351	145^	31^	31^	95^	39^		
	9.30 - 10.00							A 13.1	21	1068	1673	719	202^	719	306	473	413	331	179^	798	403	591	459	353	160^	61^	61^	95^	50^		
	10.00 - 10.30							A 12.3	20	1002	1611	688	199^	688	317	474	407	300	160^	833	386	647	522	386	157^	36^	36^	54^	54^		
	10.30 - 11.00							A 11.5	20	937	1365	630	280	630	264	440	425	328	144^	720	340	539	418	338	158^	LT	LT	15^	15^		
								A 11.1	21	905	1414	645	278	645	268	444	431	335	150^	753	362	560	400	345	172^	LT	LT	16^	16^		
ABC WORLD NEWS TONIGHT																															
M-F	6.30P	30	ABC	N	159	204	205	A 10.5	23	856	1408	644	192	671	131	284	298	363	322	580	155	291	280	300	248	59^	33^	98	56^		
								B 12.6	23	1027	1509	694	224	731	162	325	321	384	348	622	160	297	294	334	267	57	32	99	57		

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND MAY 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	K E Y	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
													TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11						
EVENING CONT'D																																
ABC WRLD NEWS TONIGHT-SUN	28	160											A 5.9 15 481	1703	587	154	587	110	304	264	264	283	988	419	611	385	438	314	59	18	69	22
1 SUN.	6.30P	30	ABC	N									B 8.0 15 652	1615	704	225	751	139	318	322	373	379	676	192	337	314	331	286	80	39	108	64
ALICE	24	193											A 16.3 26 1328	1706	703	264	802	275	391	297	282	387	534	160	270	230	231	242	106	70	264	174
1 SUN.	9.00P	30	CBS	CS									B 22.1 33 1801	1731	768	310	860	268	431	382	365	367	556	175	288	274	248	228	125	70	190	140
ARCHIE BUNKER'S PLACE	26	193											A 12.1 22 986	1559	734	289	785	244	385	323	314	368	516	160	226	142	181	290	92	75	166	137
1 SUN.	8.00P	30	CBS	CS									B 20.5 32 1671	1689	737	290	821	228	373	341	353	384	596	176	289	273	268	267	105	58	167	119
BARBARA MANDRELL	5	194	200										A 8.8 17 717	1621	713	257	817	157	308	348	389	437	537	80	226	242	321	277	44	35	223	102
SAT.	9.00P	60	NBC	GV									B 9.6 18 782	1664	747	215	847	180	320	341	378	449	561	85	222	248	325	299	85	32	171	96
9.00 - 9.30													A 8.2 16 668	1606	715	268	839	161	312	339	385	463	539	54	210	230	336	295	29	29	199	101
9.30 - 10.00													A 9.4 17 766	1616	706	249	792	152	301	356	388	410	528	102	234	250	304	260	57	39	239	101
BARNEY MILLER	4	203	203										A 13.8 23 1125	1604	658	332	722	320	456	380	306	220	618	287	436	412	263	145	98	29	166	105
1 THU.	9.12P	30	ABC	CS									B 12.7 21 1035	1634	691	322	746	334	476	386	307	224	627	287	435	411	270	152	101	54	160	96
2 THU.	9.00P	30																														
BENSON	24	200	192										A 11.0 23 897	1651	734	258	802	234	389	335	365	375	522	135	315	315	289	174	156	80	171	118
FRI.	8.00P	30	ABC	CS									B 14.8 25 1206	1701	746	295	822	274	451	398	357	315	518	177	318	293	256	161	145	82	216	151
BOOK OF LISTS	3	185	190										A 12.1 22 986	1771	726	236	818	186	377	344	405	391	597	184	311	288	285	231	109	45	247	145
TUE.	8.00P	60	CBS	GV									B 12.0 22 978	1747	728	252	818	203	388	363	391	366	583	188	323	299	280	208	135	46	211	120
8.00 - 8.30													A 11.2 21 913	1742	700	243	798	166	355	322	400	396	626	206	326	294	284	246	108	44	210	127
8.30 - 9.00													A 13.1 23 1068	1768	738	226	824	198	389	357	405	384	564	165	296	280	279	213	106	45	274	157
BRET MAVERICK	8	195											A 9.6 17 782	1619	750	201	797	217	404	381	410	283	633	201	342	305	278	254	128	34	61	50
1 TUE.	8.00P	120	NBC	EW									B 14.6 24 1190	1705	711	201	761	189	348	349	379	335	706	222	355	321	313	300	104	43	134	88
8.00 - 8.30													A 8.3 16 676	1740	935	200	983	271	464	402	439	383	583	190	270	219	228	265	112	20	62	62
8.30 - 9.00													A 9.4 17 766	1702	804	188	846	184	376	422	447	327	633	227	324	262	234	258	138	9	85	85
9.00 - 9.30													A 10.1 17 823	1513	650	195	711	233	400	344	371	217	612	163	336	317	309	248	128	44	62	37
9.30 - 10.00													A 10.7 17 872	1522	646	211	682	189	374	359	383	226	672	219	414	389	318	235	130	60	38	21
CBS EVENING NEWS-RATHER	159	195	196										A 11.4 25 929	1517	720	217	780	149	282	288	326	431	601	156	262	255	270	293	70	40	66	43
M-F	6.30P	30	CBS	N									B 13.6 24 1108	1517	683	191	749	143	285	300	348	399	610	153	279	288	293	278	72	37	86	50
CBS EVENING NEWS-DEAN	16	171	169										A 8.4 20 685	1689	674	249	774	151	269	297	351	412	818	204	368	382	402	335	54	LT	43	23
SUN.	6.30P	30	CBS	N									B 9.0 17 734	1586	655	210	725	136	266	277	327	394	696	165	326	335	347	309	72	26	93	58
CBS SAT. NEWS-SCHIEFFER	30	143	147										A 7.8 19 636	1637	720	207	778	127	246	286	379	452	638	141	319	324	342	275	100	LT	121	63
SAT.	6.30P	30	CBS	N									B 10.1 19 823	1561	724	179	788	125	254	275	362	473	626	136	278	283	320	299	55	21	92	49
CBS SAT. NIGHT MOVIE	24	199	197										A 13.1 25 1068	1843	781	249	817	260	465	449	389	292	663	175	356	410	406	212	129	63	234	160
SAT.	9.00P	120	CBS	FF									B 15.6 28 1271	1899	735	286	807	312	509	460	370	235	675	253	439	430	351	171	154	61	263	195
9.00 - 9.30													A 11.3 22 921	1931	796	252	818	270	463	421	377	299	699	186	396	426	432	230	144	80	270	166
9.30 - 10.00													A 12.9 24 1051	1925	796	262	845	260	464	441	393	321	687	183	360	418	423	225	116	60	277	184
10.00 - 10.30													A 14.1 27 1149	1778	771	247	803	261	466	466	384	277	646	169	340	399	493	208	120	54	209	154
10.30 - 11.00													A 14.2 29 1157	1743	750	225	789	245	454	460	392	267	634	164	338	403	380	191	137	62	183	134
CBS TUESDAY NIGHT MOVIES	19	187											A 13.1 22 1068	1598	822	286	840	278	476	441	364	294	514	182	319	262	249	174	115	68	129	70
2 TUE.	9.00P	120	CBS	FF									B 14.3 23 1165	1607	716	270	800	265	466	426	387	260	608	205	359	341	313	191	108	49	91	67
9.00 - 9.30													A 11.5 18 937	1672	789	289	845	223	417	402	383	366	498	152	305	229	266	177	115	52	214	107
9.30 - 10.00													A 11.8 18 962	1638	779	293	801	247	437	404	367	295	531	170	332	262	279	182	135	79	171	76
10.00 - 10.30													A 14.5 25 1182	1535	844	260	844	295	505	461	363	262	499	187	305	260	226	170	122	82	70	49
10.30 - 11.00													A 14.6 26 1190	1563	858	297	858	324	524	482	352	265	532	208	335	289	238	172	91	58	82	56

PROGRAM NAME						T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																		
												VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	K E Y	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK-ING WOM.	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)			
															TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11		
EVENING CONT'D																														
CBS WEDNESDAY NIGHT MOVIE						2	190	A	10.6	18	864	1457	670	343	732	235	380	370	323	258	529	182	332	280	264	178	112	44	84	62
2 WED. 9.00P 120 CBS FF							99	B	11.0	18	897	1621	739	317	777	281	488	444	376	219	583	228	378	328	294	163	133	57	128	108
9.00 - 9.30								A	9.6	16	782	1462	638	333	713	231	360	374	314	257	546	165	314	282	284	212	70	24	133	96
9.30 - 10.00								A	9.8	16	799	1429	636	346	713	218	328	350	307	269	556	155	306	274	290	218	88	31	72	51
10.00 - 10.30								A	11.1	19	905	1401	693	331	717	245	392	343	311	252	489	180	323	259	243	152	123	47	72	49
10.30 - 11.00								A	12.0	21	978	1496	691	351	761	236	420	396	344	257	516	212	368	294	238	142	160	71	59	52
CHIPS						27	211	A	15.3	26	1247	2243	630	223	778	365	520	446	288	211	690	266	484	426	346	161	239	68	536	370
2 SUN. 8.00P 60 NBC OP							99	B	16.5	25	1345	2182	678	272	770	294	482	412	330	238	687	271	463	408	329	179	256	101	469	303
8.00 - 8.30								A	14.3	25	1165	2209	652	222	797	360	512	446	300	234	681	239	457	418	360	177	215	65	516	362
8.30 - 9.00								A	16.3	27	1328	2264	611	224	759	369	526	446	277	190	699	290	507	430	332	149	256	68	550	375
COMING OUT OF-ICE(S)						194		A	21.4	36	1744	1752	813	351	930	284	491	485	424	357	649	230	400	396	335	188	81	25	92	75
2 SUN. 8.00P 120 CBS FF							99																							
8.00 - 8.30								A	20.4	35	1663	1784	814	324	922	280	453	442	410	389	640	219	387	377	328	203	85	29	137	107
8.30 - 9.00								A	20.1	34	1638	1719	815	343	921	268	472	471	423	369	612	201	369	369	328	193	87	30	99	87
9.00 - 9.30								A	21.6	35	1760	1758	811	362	938	297	520	516	429	335	664	241	415	417	344	181	86	22	70	56
9.30 - 10.00								A	23.4	38	1907	1753	819	371	941	293	514	512	433	340	671	247	422	422	342	177	73	18	68	56
CRIME IN AMERICA						4	195	A	8.2	16	668	1633	589	261	625	233	431	400	325	157	563	181	393	320	319	145	166	71	279	169
SUN. 7.00P 60 ABC PV						99	98	B	7.9	16	644	1775	665	277	710	257	468	442	384	185	614	241	421	339	315	152	185	77	266	179
7.00 - 7.30								A	7.7	16	628	1604	567	239	605	225	406	374	311	167	580	207	402	318	304	152	140	63	279	170
7.30 - 8.00								A	8.8	17	717	1632	602	276	633	243	449	420	328	140	542	154	381	320	328	138	183	74	274	168
DALLAS						23	202	A	14.8	28	1206	1740	756	307	877	308	473	395	341	353	538	174	305	261	259	199	89	51	236	144
FRI. 9.00P 60 CBS GD						99	98	B	26.1	43	2127	1797	835	304	919	311	491	435	397	360	550	196	309	275	246	203	113	63	215	145
9.00 - 9.30								A	14.2	27	1157	1710	735	304	857	313	467	382	327	340	509	160	273	233	243	201	86	50	258	155
9.30 - 10.00								A	15.4	28	1255	1754	773	307	890	302	472	402	349	365	560	188	332	288	274	191	87	51	217	135
DIFF'RENT STROKES						26	199	A	15.1	25	1231	2013	719	291	796	310	500	379	335	248	560	242	378	310	243	137	207	135	450	322
1 THU. 9.30P 30 NBC CS						97	99	B	17.3	27	1410	2031	733	274	823	285	490	421	353	280	540	195	339	301	246	162	248	118	420	300
2 THU. 9.00P 30																														
DUKES OF HAZZARD						23	202	A	15.2	31	1239	2109	612	233	715	255	369	302	278	310	540	192	278	220	232	221	148	64	706	392
FRI. 8.00P 60 CBS CS						99	98	B	21.8	37	1777	2136	662	223	733	237	391	350	329	291	602	213	344	301	284	220	182	75	619	375
8.00 - 8.30								A	13.6	29	1108	2112	605	225	720	258	372	297	270	317	547	194	279	216	228	228	157	68	688	373
8.30 - 9.00								A	16.8	33	1369	2104	612	235	709	252	366	303	282	303	532	189	277	223	233	215	142	62	721	406
ELEANOR, FIRST LADY(S)						197		A	16.0	27	1304	1436	801	260	886	173	340	339	456	470	456	89	182	193	255	239	41	21	53	48
1 WED. 9.00P 120 CBS FF							99																							
9.00 - 9.30								A	15.3	25	1247	1508	824	291	920	235	411	405	473	414	461	93	176	186	266	235	46	31	81	66
9.30 - 10.00								A	16.6	27	1353	1455	809	278	903	189	356	339	457	478	454	83	164	169	257	255	42	21	56	56
10.00 - 10.30								A	16.5	27	1345	1413	787	241	865	141	308	315	444	489	458	98	195	211	249	234	45	19	45	45
10.30 - 11.00								A	15.4	27	1255	1373	792	233	857	127	284	298	455	501	455	84	194	202	247	236	33	14	28	28
FACTS OF LIFE						27	194	A	15.9	26	1296	1680	663	229	743	215	353	294	291	358	462	104	222	230	249	214	185	101	290	199
1 WED. 9.00P 30 NBC CS							98	B	19.2	30	1565	1765	755	304	839	277	454	385	357	325	491	151	267	247	229	180	190	115	245	183
FALL GUY						27	201	A	15.9	26	1296	1745	594	263	642	251	406	370	277	189	595	284	396	348	250	157	214	102	294	183
WED. 9.00P 60 ABC A						99	99	B	18.8	29	1532	1834	664	275	713	288	479	431	337	179	702	322	489	414	310	169	192	72	227	155
9.00 - 9.30								A	15.2	25	1239	1730	576	254	622	249	408	369	264	174	565	278	382	314	230	154	204	96	339	214
9.30 - 10.00								A	16.7	27	1361	1741	604	269	652	248	399	367	289	201	618	287	407	372	265	159	221	108	250	154
FAME						18	192	A	12.1	22	986	2026	705	335	814	348	532	375	328	225	653	290	472	367	290	134	252	157	307	232
1 THU. 8.42P 48 NBC GD						96	98	B	14.5	23	1182	2000	701	307	788	326	524	414	324	216	540	218	358	302	238	146	248	158	424	296
CONT'D																														

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND MAY 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																																																																																																																																																																																																																																																																																																																																											
WK # DAY		START TIME		DUR		NET		PROG. TYPE		WK 1 WK 2		K E Y		AVG. AUD. SHARE %		AVG. AUD. (0,000)		TOTAL PERSONS (2+)		LADY WORK-ING HOUSE WOM.		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																					
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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																				
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)									
															TOTAL	18-34	WOMEN 18-49			25-54	35-64	55+	TOTAL	18-34	MEN 18-49			25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11				
EVENING CONT'D															A 17.4	28	1418	1798	638	256	686	284	517	455	365	122^	760	357	584	475	389	124^	196	125^	156^	77^
HOLLYWOOD-GIFT-LAU-CONT'D															A 14.9	25	1214	1789	627	243	691	279	505	458	370	131^	805	374	615	524	417	116^	204	140^	89^	53^
10.00 - 10.30															A 10.9	20	888	1994	697	252	748	249	405	343	286	305	634	255	333	306	265	227	150	94^	462	291
10.30 - 11.00															B 11.0	20	897	1980	746	259	780	267	447	390	333	285	630	248	347	311	289	218	147	92	423	251
INCREDIBLE HULK															A 10.1	19	823	1994	697	231	742	245	397	343	284	307	644	261	337	311	265	235	150	92^	458	303
WED. 8.00P 60 CBS SF															A 11.6	20	945	2002	700	269	756	250	410	350	292	304	627	253	333	300	264	220	149	97^	470	280
8.00 - 8.30															A 6.5	14	530	1691	506	274^	547	127^	273^	293^	335^	230^	888	316^	633	539	496	212^	74^	LT	182^	133^
8.30 - 9.00															A 6.5	15	530	1711	448	255^	485	86^	231^	271^	323^	214^	902	324^	644	554	494	216^	73^	LT	251^	162^
INDY 500 TIME TRIALS(S)															A 6.6	14	538	1641	570	295^	616	176^	320^	315^	346^	248^	863	307^	612	512	485	205^	69^	LT	93^	93^
2 SUN. 6.00P 30 ABC SE															A 20.5	33	1671	1546	681	348	725	204	423	436	453	243	695	210	388	429	408	229	86^	35^	40^	40^
& 6.36P 24															A 19.9	31	1622	1641	686	363	737	220	410	427	444	263	730	223	405	429	430	252	97^	40^	77^	77^
6.00 - 6.30															A 21.4	33	1744	1590	697	371	743	213	434	439	452	250	686	221	392	431	399	224	115^	48^	46^	46^
6.30 - 7.00															A 20.5	33	1671	1487	665	331	704	190	421	422	453	234	677	214	382	417	385	220	80^	39^	26^	26^
INSIDE-THIRD REICH PT 2(S)															A 20.3	35	1654	1457	670	327	708	189	424	450	458	228	685	178	373	440	424	219	53^	14^	11^	11^
1 MON. 9.00P 120 ABC GD															A 8.4	16	685	1526	677	283^	784	296^	444	409	323^	281^	620	131^	285^	342^	400	243^	36^	LT	86^	68^
9.00 - 9.30																																				
9.30 - 10.00																																				
10.00 - 10.30																																				
10.30 - 11.00																																				
I'VE HAD IT UP TO HERE(S)																																				
2 SAT. 10.00P 60 NBC CV																																				

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND MAY 1982 REPORT

PROGRAM NAME										T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	K E Y	AVG AUD. SHARE %	AVG AUD. SHARE %	(0.000)	TOTAL PERSONS (2+)	LADY WORK OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17) TOTAL FEM.		CHILDREN (2-11) TOTAL 6-11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND MAY 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
															TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM	TOTAL 6-11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
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FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND MAY 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
WK # DAY		START TIME		DUR NET		PROG. TYPE		WK 1 WK 2		K E Y		AVG. AUD. SHARE %		AVG. AUD. (0,000)		TOTAL PERSONS (2+)		LADY WORK- OF ING- HOUSE WOM		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)	
																				MEN					TOTAL FEM.					TOTAL 6-11			
																				18-34 18-49 25-54 35-64 55+					18-34 18-49 25-54 35-64 55+								
EVENING CONT'D																																	
PUFF-INCREIBLE MR NOBODY(S)										192	A	9.5	18	774	1913	498	226A	587	287A	398	266A	170A	180A	391	152A	241A	190A	170A	130A	140A	108A	795	426
2 MON. 8.00P 30 CBS EA										99																							
QUINCY, M.E.										25 199	A	16.4	28	1337	1586	717	281	783	284	479	406	382	241	519	191	327	294	252	168A	172A	102A	112A	88A
1 WED. 10.00P 60 NBC OP										99	B	16.4	28	1337	1606	743	296	819	302	506	457	372	252	601	254	403	361	262	163	121	49	65	48
10.00 - 10.30											A	16.0	26	1304	1610	726	265	787	272	475	415	390	246	509	189	324	285	243	164A	189	110A	125A	103A
10.30 - 11.00											A	16.7	29	1361	1566	710	296	780	298	485	400	374	233	527	192	328	300	259	174	159A	96A	100A	73A
QUINCY, M.E.-MON(S)										205	A	13.9	25	1133	1515	632	251	738	247	445	403	377	226	572	184A	326	305	286	194A	115A	34V	90A	83A
2 MON. 10.00P 60 NBC OP										99	A	14.2	24	1157	1522	617	262	738	260	449	396	369	225	565	180A	322	309	289	190A	122A	43V	97A	92A
10.00 - 10.30											A	13.5	25	1100	1512	651	240	740	232	443	411	388	229	581	189A	331	301	283	200A	107A	23V	84A	75A
10.30 - 11.00																																	
QUINCY, M.E.-TUE(S)										204	A	13.4	23	1092	1538	719	314	797	323	517	472	386	203A	549	172A	335	320	309	166A	96A	25V	96A	90A
2 TUE. 10.00P 60 NBC OP										99	A	13.9	24	1133	1533	715	309	805	337	521	466	376	210	518	173A	326	302	284	153A	97A	25V	113A	101A
10.00 - 10.30											A	13.0	23	1060	1519	712	314	776	304	504	471	390	193A	571	167A	339	333	333	176A	95A	25V	77A	77A
10.30 - 11.00																																	
REAL PEOPLE										30 211	A	15.7	29	1280	1583	653	137A	730	166A	268	260	311	410	567	157A	263	266	264	257	130A	89A	156A	117A
1 WED. 8.00P 60 NBC PV										99	B	19.5	30	1589	1798	752	274	834	223	389	365	385	379	633	169	304	299	306	271	128	65	203	142
8.00 - 8.30											A	14.7	28	1198	1647	673	146A	751	174A	285	280	318	407	614	193A	298	292	271	263	139A	98A	143A	93A
8.30 - 9.00											A	16.7	29	1361	1521	633	128A	707	156A	249	242	304	412	524	122A	230	244	260	251	125A	83A	165A	133A
REPORT TO MURPHY										4 185	A	8.6	15	701	1969	533	277A	697	307A	423	323A	199A	236A	522	236A	353	242A	203A	144A	91A	91A	659	338
2 MON. 8.30P 30 CBS CS										98	B	13.7	22	1117	1798	652	275	724	235	419	381	344	250	552	198	334	292	250	185	145	96	377	237
RICHARD PRYOR SPECIAL(S)										190	A	13.1	22	1068	1517	625	254	706	299	497	436	336	153A	658	320	499	463	282	123A	114A	41V	39V	21V
1 TUE. 10.00P 60 NBC CV										97	A	13.4	22	1092	1555	622	247	701	301	491	432	328	154A	687	317	514	486	314	134A	124A	46V	43V	24V
10.00 - 10.30											A	12.8	23	1043	1466	624	257	706	296	500	439	338	152A	622	320	481	434	246	109A	102A	36V	36V	17V
10.30 - 11.00																																	
RODNEY DANGERFIELD SHOW(S)										202	A	16.6	28	1353	1620	586	191	648	299	455	345	253	154A	714	416	539	407	255	126A	182	98A	76A	34V
1 WED. 10.00P 60 ABC CV										99	A	17.5	29	1426	1658	616	214	675	307	473	375	262	157A	703	408	523	398	242	129A	204	108A	76A	33V
10.00 - 10.30											A	15.7	28	1280	1570	548	162A	614	292	435	311	238	148A	726	424	556	417	267	123A	157A	84A	73A	32V
10.30 - 11.00																																	
RULES OF MARRIAGE-PT 1(S)										192	A	14.2	23	1157	1538	823	337	875	323	509	403	360	324	534	217	321	266	249	142A	93A	31V	36V	36V
1 MON. 9.00P 120 CBS FF										99	A	13.8	22	1125	1587	851	375	892	327	508	405	346	344	550	214	316	252	263	179A	80A	40V	65A	65A
9.00 - 9.30											A	14.7	23	1198	1597	852	376	904	332	530	430	375	331	575	217	331	271	277	163A	88A	28V	30V	30V
9.30 - 10.00											A	14.3	23	1165	1484	802	317	856	311	504	410	385	301	501	213	329	275	242	102A	99A	29V	28V	28V
10.00 - 10.30											A	13.7	24	1117	1508	800	287	862	322	500	371	341	333	515	224	313	272	222	123A	107A	31V	24V	24V
10.30 - 11.00																																	
RULES OF MARRIAGE-PT 2(S)										192	A	15.4	26	1255	1476	817	216	857	272	436	385	335	371	474	135A	229	258	250	173A	85A	34V	60A	16V
1 TUE. 9.00P 120 CBS FF										99	A	14.4	24	1174	1532	842	249	895	309	461	391	318	385	442	124A	207	236	216	167A	101A	48V	94A	29V
9.00 - 9.30											A	14.8	24	1206	1492	850	236	874	294	474	410	353	348	456	118A	204	249	250	174A	98A	44V	64A	10V
9.30 - 10.00											A	16.1	27	1312	1447	781	188	822	246	401	359	326	376	488	155A	245	256	256	174A	90A	32V	47A	13V
10.00 - 10.30											A	16.2	29	1320	1441	796	198	836	242	409	381	344	377	504	135A	255	291	277	176A	64A	18V	37V	12V
10.30 - 11.00																																	
60 MINUTES										32 204 202	A	20.1	40	1638	1745	760	284	836	216	391	363	377	386	759	234	432	372	349	293	60A	20A	90	57A
SUN. 7.00P 60 CBS DN										99 99	B	26.4	43	2152	1714	737	273	800	200	368	361	379	367	735	209	380	377	360	297	75	30	104	70
7.00 - 7.30											A	19.0	39	1549	1736	750	282	827	207	384	361	385	382	766	235	426	372	343	302	55A	14V	88	53A
7.30 - 8.00											A	21.1	40	1720	1753	769	287	845	223	398	363	373	391	752	231	438	374	356	284	64A	23A	92	59A

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																
WK #	DAY	START TIME	DUR	NET	PROG TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AUD. (0,000)	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																				
												TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11					
EVENING CONT'D																																
TAXI																																
1	THU.	9.42P	30	ABC	CS	30	204	202	A	14.3	23	1165	1557	667	332	727	339	509	404	319	179	632	277	453	425	290	140	97^	32^	101^	66^	
2	THU.	9.30P	30						B	15.8	25	1288	1658	704	324	762	344	512	424	324	199	654	316	460	411	267	147	126	59	116	84	
TEACHERS ONLY																																
1	WED.	9.30P	30	NBC	CS	4	196		A	14.7	24	1198	1614	707	224	759	257	441	380	339	284	487	155^	277	259	252	177^	131^	107^	237	158^	
									B	16.0	25	1304	1590	694	259	773	266	431	367	321	299	469	138	268	259	227	166	177	126	171	127	
THAT'S INCREDIBLE																																
1	MON.	8.00P	60	ABC	PV	27	205		A	14.0	24	1141	1680	502	188^	593	161^	289	231	291	276	598	174^	327	336	318	234	189^	56^	300	193^	
		8.00 - 8.30							B	18.2	27	1483	1869	658	258	710	228	413	376	353	243	714	249	436	402	351	217	167	57	278	194	
		8.30 - 9.00							A	12.3	23	1002	1688	508	187^	618	169^	307	229^	293	284	582	154^	312	321	315	241	196^	63^	292	160^	
									A	15.7	26	1280	1666	493	187	569	154^	272	232	285	267	608	191	338	348	319	225	183^	50^	306	218	
THREE'S COMPANY																																
1	TUE.	9.00P	30	ABC	CS	30	205	204	A	20.4	32	1663	1899	712	278	785	295	488	410	332	249	519	209	312	296	213	162	254	154	341	220	
2	TUE.	9.00P	60						B	23.2	35	1891	1841	705	297	788	326	508	416	329	230	528	230	355	304	230	134	249	135	276	193	
		9.00 - 9.30							A	20.0	32	1630	1929	693	275	762	293	484	407	318	237	521	214	312	305	212	158	259	153	387	248	
		9.30 - 10.00							A	21.3	33	1736	1843	749	283	830	299	498	421	361	269	514	195	306	284	220	166	245	155	254	167	
TOO CLOSE FOR COMFORT																																
1	TUE.	9.30P	30	ABC	CS	27	205		A	22.4	36	1826	1852	652	249	735	329	502	407	265	213	522	230	300	298	200	150	245	123^	350	201	
									B	22.5	34	1834	1772	719	308	806	338	528	429	337	228	530	238	362	307	225	129	222	121	214	154	
TRAPPER JOHN, M.D.																																
SUN.	10.00P	60	CBS	GD		25	189	196	A	19.2	33	1565	1686	800	281	899	299	471	404	387	363	603	195	340	334	284	214	78	29^	106	84	
	10.00 - 10.30								B	20.7	34	1687	1609	783	309	890	299	483	414	381	346	524	182	294	273	230	193	110	57	85	67	
									A	19.1	32	1557	1656	779	286	873	283	450	392	383	360	611	199	347	343	288	211	71^	27^	101	81	
10.30 - 11.00																																
20/20						28	202	202	A	15.0	26	1223	1539	704	327	788	300	496	406	371	246	613	195	388	401	319	164	102	51^	36^	24^	
1	THU.	10.12P	60	ABC	DN	99	99		B	15.4	26	1255	1527	728	293	777	267	464	423	386	246	623	221	383	364	299	183	85	36	42	32	
2	THU.	10.00P	60						A	16.7	30	1361	1581	707	317	798	291	504	425	400	243	605	145^	386	409	370	161^	148^	67^	30^	14^	
		10.00 - 10.30							A	15.2	27	1239	1523	708	329	798	306	511	416	377	244	609	182	373	406	321	172	81^	45^	35^	25^	
		10.30 - 11.00																														
WALT DISNEY																																
SAT.	8.00P	60	CBS	FV		29	201	200	A	10.2	22	831	2000	677	217	752	228	380	376	330	326	550	158	342	360	342	164	148	44^	550	270	
	8.00 - 8.30								B	15.7	27	1280	2174	680	246	746	272	456	411	328	242	611	244	405	376	295	161	187	81	630	378	
	8.30 - 9.00								A	9.5	21	774	2005	665	204	737	232	367	369	325	324	573	166	347	357	351	186	154^	39^	541	274	
									A	10.9	22	888	1977	687	222	761	221	385	382	333	328	520	148	332	356	330	142	139	48^	557	266	
WAYNE NEWTON SPECIAL(S)																																
2	WED.	10.00P	60	ABC	GV	204	99		A	13.7	24	1117	1512	805	357	842	236	424	439	413	338	508	171^	288	322	257	157^	94^	29^	68^	30^	
	10.00 - 10.30								A	14.5	25	1182	1505	797	368	833	231	418	438	404	340	471	169^	265	310	238	141^	123^	55^	78^	39^	
	10.30 - 11.00								A	12.9	23	1051	1514	812	343	848	240	429	436	422	336	548	173^	314	335	280	172^	62^	LT	56^	19^	
LATE FRINGE																																
ABC MOVIE OF THE WEEK						18	157	155	A	3.7	17	302	841	262^	153^	371^	195^	209^	149^	93^	113^	420	145^	241^	271^	206^	126^	50^	50^	LT	LT	
MON.	12.00M	71	ABC	FF		88	88		B	3.2	15	261	1048	388	160	470	195	340	259	221	110	531	200	399	350	288	98	32	LT	LT	LT	
	12.00 - 12.30								A	4.0	16	326	847	257^	135^	319^	141^	172^	138^	89^	120^	491	172^	255^	267^	181^	193^	3^	3^	LT	LT	
	12.30 - 1.00								A	3.4	17	277	939	297^	210^	481	286^	286^	178^	111^	123^	375^	147^	237^	268^	206^	83^	83^	83^	83^	LT	
ABC MOVIE OF THE WEEK-2																																
MON.	1.11A	21	ABC	FF		88	88		A	3.1	21	253	648	249^	95^	336^	178^	182^	178^	99^	71^	312^	75^	217^	241^	237^	71^	LT	LT	LT	LT	
									B	2.5	17	204	836	305	128	359	140	278	227	192	53	443	145	369	306	270	64	LT	LT	27	LT	
ABC NEWS:NIGHTLINE																																
1	MTWTF	11.30P	30	ABC	N	137	188	189	A	7.1	21	579	1358	567	182	612	159	337	300	358	213	679	237	400	366	315	224	46^	10^	21^	19^	
1	THU.	11.42P	18						B	7.3	21	595	1344	593	197	638	161	347	328	336	239	635	204	373	341	313	215	55	22	16	13	
2	M-F	11.30P	30																													

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
WK # DAY		START TIME	DUR	PROG. NET TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)								
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11						
LATE FRINGE CONT'D																																	
ABC NEWS:NIGHTLINE-WED(B)					188		A	4.9	19	399	1053	424	103	484	93	181	223	235	261	461	241	336	276	220	125	LT	LT	108	108				
1 WED. 12.00M 13 ABC N					96																												
ABC NEWS:NIGHTLINE-THU(B)					187		A	4.5	14	367	932	486	210	589	220	324	254	342	169	343	59	65	212	200	131	LT	LT	LT	LT				
1 THU. 12.00M 13 ABC N					95																												
ABC NEWS:NIGHTLINE-FRI(B)					186		A	5.7	17	465	1482	466	151	487	79	232	228	353	180	826	406	600	471	291	226	124	LT	45	45				
2 FRI. 12.00M 20 ABC N					94																												
ABC WEEKEND REPORT-SAT.					31	170	A	6.3	15	513	1388	608	204	639	205	345	361	351	185	674	258	451	355	340	144	75	25	LT	LT				
1 SAT. 11.00P 15 ABC N					91	91	B	6.5	14	530	1421	611	225	662	233	392	354	312	204	638	254	433	383	296	149	82	40	39	32				
2 SAT. 11.00P 30																																	
ABC WEEKEND REPORT-SUN.					32	173	A	4.2	9	342	1409	658	254	693	321	451	410	281	152	672	307	438	319	286	184	23	23	21	21				
SUN. 11.00P 15 ABC N					93	93	B	4.8	11	391	1364	554	204	596	215	368	356	300	172	706	271	510	464	353	158	50	20	LT	LT				
CBS NEWS SPEC-FALKLANDS(S)					175		A	8.7	22	709	1302	560	227	640	231	339	276	240	260	484	216	361	292	214	101	109	40	69	69				
2 FRI. 11.30P 15 CBS N					94																												
CBS SUNDAY NEWS-OSGOOD					33	128	A	6.6	14	538	1390	660	230	754	260	356	246	290	338	599	202	392	403	266	185	17	LT	20	20				
SUN. 11.00P 15 CBS N					70	70	B	6.7	14	546	1380	721	237	791	211	378	336	353	365	534	171	294	268	229	216	40	17	15	12				
DAVID LETTERMAN I					60	188	A	2.9	15	236	1085	499	254	542	216	339	211	246	178	495	326	407	287	118	77	35	LT	LT	LT				
1 M-W 12.30A 30 NBC GV					94	94	B	3.0	15	245	1143	526	187	567	232	355	263	235	185	527	275	400	320	196	92	39	LT	LT	LT				
1 THU. 1.00A 30																																	
2 M-TH 12.30A 30																																	
DAVID LETTERMAN II					60	188	A	2.1	14	171	1058	513	181	520	221	321	221	199	188	526	374	444	274	111	59	LT	LT	LT	LT				
1 MON. 1.00A 23 NBC GV					94	94	B	2.1	14	171	1023	470	151	503	230	317	213	182	166	484	265	378	283	171	76	32	LT	LT	LT				
1 TUE. 1.00A 30																																	
1 WED. 1.00A 26																																	
1 THU. 1.30A 26																																	
2 MON. 1.00A 25																																	
2 TU & W 1.00A 30																																	
2 THU. 1.00A 26																																	
FANTASY ISLAND-12.00					32	161	A	3.4	16	277	859	459	102	524	220	350	306	246	84	335	104	223	151	163	112	LT	LT	LT	LT				
TUE. 12.00M 69 ABC A					90	89	B	3.3	16	269	993	412	176	503	224	344	273	231	120	427	205	327	240	177	86	52	36	LT	LT				
12.00 - 12.30							A	3.6	14	293	1096	601	116	669	355	471	397	225	105	427	147	300	221	211	127	LT	LT	LT	LT				
12.30 - 1.00							A	3.3	17	269	665	320	60	376	108	264	242	256	26	289	63	174	111	141	115	LT	LT	LT	LT				
FRIDAYS					31	166	A	4.3	17	350	1449	461	251	526	235	355	335	291	53	646	460	546	389	174	60	211	45	66	66				
1 FRI. 12.00M 71 ABC GV					94	94	B	4.7	17	383	1421	459	237	530	271	429	323	228	71	605	378	526	391	202	51	252	120	34	32				
2 FRI. 12.20A 71																																	
12.00 - 12.30							A	5.5	18	448	1661	587	294	620	188	455	504	432	48	608	247	440	393	331	92	286	60	147	147				
12.30 - 1.00							A	4.4	17	359	1440	410	253	510	268	321	307	242	33	667	524	569	369	143	53	219	52	44	44				
1.00 - 1.30							A	3.0	15	245	1355	510	266	510	224	339	253	286	122	719	645	698	514	74	21	126	LT	LT	LT				
FRIDAYS-PART 2					28	166	A	3.3	17	269	974	294	123	335	120	161	208	215	89	498	458	458	227	40	40	141	40	LT	LT				
1 FRI. 1.11A 7 ABC GV					94	94	B	3.6	17	293	1200	393	220	450	262	385	261	167	50	539	359	500	348	168	23	196	101	LT	LT				
2 FRI. 1.31A 8																																	
LATE MOVIE I					156	165	A	6.1	23	497	1288	668	285	747	248	423	386	389	224	476	176	272	256	224	152	56	26	LT	LT				
1 M & TU 11.30P 72 CBS FF					90	89	B	6.3	22	513	1338	650	267	742	288	499	424	360	181	522	225	364	318	242	118	57	27	17	14				
1 WED. 11.30P 78																																	
CONT'D																																	

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																					
WK # DAY		START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)												
													TOTAL	18-34	WOMEN 18-25-35-64			55+	TOTAL	18-34	MEN 18-25-35-64			55+	TOTAL FEM.	TOTAL 6-11											
LATE FRINGE CONT'D																																					
LATE MOVIE I-CONT'D																																					
1 THU. 12.14A 72													A	6.4	19	522	1312	664	300	737	242	412	374	372	245	500	180	275	258	229	175	60^	39^	15^	10^		
2 WED. 11.30P 72													A	6.2	24	505	1248	655	282	719	243	409	379	368	210	473	169	270	259	231	153	52^	28^	LT	LT		
2 TUE. 11.30P 70													A	6.1	28	497	1410	756	365^	958	287^	586	521	572	226^	400^221^	221^214^	120^ 91^	52^	LT	LT	LT	LT				
11.30 - 12.00													A	5.7	34	465	1062	593	191^	767	314^	391^317^	393^197^	209^116^	116^116^	46^ 47^	86^	LT	LT	LT	LT						
12.00 - 12.30													A	6.2	24	505	1248	655	282	719	243	409	379	368	210	473	169	270	259	231	153	52^	28^	LT	LT		
12.30 - 1.00													A	6.1	28	497	1410	756	365^	958	287^	586	521	572	226^	400^221^	221^214^	120^ 91^	52^	LT	LT	LT	LT				
1.00 - 1.30													A	5.7	34	465	1062	593	191^	767	314^	391^317^	393^197^	209^116^	116^116^	46^ 47^	86^	LT	LT	LT	LT						
LATE MOVIE II																																					
1 MON. 12.42A 49 CBS FF 156 165 163													A	4.4	27	359	1162	599	245	682	267	401	337	343	164	443	187	284	250	189	120^	37^	LT	LT	LT	LT	
1 TUE. 12.42A 59													B	4.4	26	359	1219	537	228	638	283	465	374	296	122	517	236	382	330	236	95	51	21	LT	LT	LT	LT
1 WED. 12.48A 43																																					
1 THU. 1.26A 53																																					
2 M & W 12.42A 43																																					
2 TUE. 12.40A 48																																					
2 THU. 12.42A 46																																					
12.30 - 1.00													A	5.0	27	408	865	532^260^	532^299^	299^144^	115^157^	333^211^	211^101^	80^122^	LT	LT	LT	LT									
1.00 - 1.30													A	4.3	28	350	1163	645	249	691	289	426	337	337	157^	464	187	292	257	209	129^	LT	LT	LT	LT		
1.30 - 2.00													A	4.1	33	334	1063	378^225^	554^134^	207^276^	360^144^	306^213^	213^213^	LT 93^	203^	LT	LT	LT	LT								
LOVE BOAT-12.00																																					
1 WED. 12.13A 68 ABC CS 31 161 161													A	3.5	16	285	853	365^137^	428 129^	204^221^	201^183^	330^186^	288^204^	127^ 42^	95^	LT	LT	LT	LT								
													B	3.8	18	310	1178	521	217	609	281	398	305	258	155	472	241	355	261	174	94	87	42	LT	LT		
2 WED. 12.00M 68																																					
12.00 - 12.30													A	4.7	17	383	1005	423^ 53^	423^ 52^	182^253^	311^170^	504^238^	366^230^	206^138^	78^	LT	LT	LT	LT								
12.30 - 1.00													A	3.4	17	277	755	297^112^	383^148^	202^145^	130^181^	252^148^	252^206^	104^ LT	120^	LT	LT	LT	LT								
1.00 - 1.30													A	2.6	16	212	807^	500^406^	628^246^	293^454^	278^174^	118^118^	118^118^	LT LT	61^	42^	LT	LT									
NBA PLAYOFF GAME-FRI(S)																																					
1 FRI. 11.30P 142 CBS SE 172 93													A	4.6	17	375	1256	430^299^	438^210^	365^259^	185^ 73^	722 390^	597^480^	298^101^	66^	LT	30^	LT									
11.30 - 12.00													A	5.1	14	416	1370	473^281^	492^216^	346^252^	178^146^	740 365^	569 490^	286^134^	56^	LT	82^	30^									
12.00 - 12.30													A	5.0	16	408	1221	441^297^	453^206^	388^270^	208^ 65^	684 365^	535^416^	255^135^	42^	LT	42^	LT									
12.30 - 1.00													A	4.5	18	367	1125	387^278^	398^202^	357^251^	179^ 41^	697 420^	610^472^	277^ 87^	30^	LT	LT	LT									
1.00 - 1.30													A	4.2	20	342	1325	505^400^	505^301^	456^269^	175^ 49^	779 414^	676^529^	365^ 76^	41^	LT	LT	LT									
1.30 - 2.00													A	4.0	22	326	1261	320^228^	320^108^	273^273^	193^ 47^	718^402^	626^503^	316^ 49^	223^	LT	LT	LT									
NBA PLAYOFF GAME-FRI(S)																																					
2 FRI. 11.45P 146 CBS SE 177 94													A	5.4	22	440	1150	338^193^	447^220^	323^221^	180^120^	543 366^	430^358^	160^113^	71^	32^	89^	73^									
12.00 - 12.30													A	5.8	18	473	1336	556 262^	657 273^	466^277^	308^191^	402^184^	242^242^	181^160^	137^	45^	140^	121^									
12.30 - 1.00													A	5.1	21	416	1099	346^142^	394^139^	286^238^	224^108^	483^269^	339^315^	214^144^	63^	24^	159^	120^									
1.00 - 1.30													A	5.1	25	416	909	125^104^	214^166^	166^123^	38^ 48^	570 428^	505^411^	142^ 65^	48^	48^	77^	58^									
1.30 - 2.00													A	5.2	30	424	1026	170^170^	328^271^	271^183^	42^ 57^	698 599	625 476^	99^ 73^	LT	LT	LT	LT									
NBC LATE NIGHT MOVIE																																					
1 SUN. 11.31P 70 NBC FF 31 57 55													A	1.7	7	139	705^	346^122^	374^136^	201^237^	194^ 80^	316^230^	230^224^	86^ LT	LT	LT	LT	LT									
2 SUN. 11.30P 98													B	1.8	7	147	699	292 129	335 147	218 176	140 107	342 181	256 218	131 53	LT	LT	LT	LT									
11.30 - 12.00													A	1.7	5	139	1101	496^295^	576^223^	367^324^	288^144^	460^216^	359^266^	208^ 65^	LT	LT	36^	LT									
12.00 - 12.30													A	1.7	7	139	612^	303^145^	339^137^	188^223^	173^ 51^	266^180^	180^187^	86^ LT	LT	LT	LT	LT									
12.30 - 1.00													A	1.9	10	155	1013^	529^104^	529^103^	246^380^	342^149^	484^361^	361^445^	123^ 39^	LT	LT	LT	LT									
SATURDAY NIGHT																																					
1 SAT. 11.30P 80 NBC GV 27 209 207													A	7.1	22	579	1541	523 223	570 344	430 203^	149^128^	731 319	590 511	371 94^	204^110^	36^	27^										
2 SAT. 11.30P 77													B	8.0	24	652	1539	524 253	586 297	438 314	231 120	671 374	547 434	256 84	222 110	60	52										
CONT'D																																					

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PROGRAM NAME													T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																					
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG AUD. %	SHARE %	AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																										
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11													
LATE FRINGE CONT'D																																								
SATURDAY NIGHT-CONT'D																																								
11.30 - 12.00																	A	7.8	22	636	1637	606	261	663	368	497	265	206	146	702	293	519	451	352	135	205	86	67	50	
12.00 - 12.30																	A	6.9	23	562	1523	488	177	527	317	368	151	116	152	759	344	626	542	373	84	212	131	25	16	
12.30 - 1.00																	A	6.0	23	489	1301	422	70	422	366	366	134	LT	56	780	377	745	653	403	LT	99	55	LT	LT	
SCTV NETWORK																																								
FRI. 12.30A 90 NBC GV 28 187 187																	A	3.8	18	310	997	369	207	372	162	233	168	138	132	504	293	387	300	178	72	83	38	38	LT	LT
12.30 - 1.00																	B	3.4	16	277	1115	432	169	461	223	294	213	158	142	520	308	424	297	177	75	100	35	34	28	
1.00 - 1.30																	A	4.6	18	375	1328	552	320	557	207	355	283	235	186	556	257	442	352	262	90	161	96	54	25	
1.30 - 2.00																	A	3.6	17	293	863	314	167	314	140	177	115	95	137	464	283	348	263	147	61	27	LT	58	LT	
																	A	3.1	18	253	696	174	95	174	119	126	66	55	48	490	367	367	281	103	51	32	LT	LT	LT	
TONIGHT SHOW																																								
1 MTUWF 11.30P 60 NBC GV 159 209 209																	A	6.8	23	554	1307	644	271	700	232	421	358	355	228	547	217	353	316	251	146	47	17	13	9	
1 THU. 12.00M 60																	B	7.1	23	579	1346	661	219	708	226	391	343	324	266	559	214	358	314	250	159	61	19	13	14	
2 M-F 11.30P 60																																								
11.30 - 12.00																	A	7.6	22	619	1330	654	267	710	237	413	359	349	245	560	215	347	307	262	165	50	18	10	9	
12.00 - 12.30																	A	6.3	23	513	1226	612	247	657	209	400	341	350	208	515	216	337	305	218	131	45	15	9	LT	
12.30 - 1.00																	A	5.3	24	432	1345	649	470	778	357	631	386	309	147	567	145	446	465	381	60	LT	LT	LT	LT	
VEGA\$-12.00																																								
1 THU. 12.13A 68 ABC PD 30 152 152																	A	3.0	14	245	910	427	256	432	101	240	245	282	143	457	85	208	265	261	192	21	21	LT	LT	LT
2 THU. 12.00M 69																	B	3.0	14	245	1078	436	183	493	184	324	276	238	127	529	213	382	312	242	116	45	LT	LT	LT	LT
12.00 - 12.30																	A	3.5	13	285	1144	579	267	579	98	264	333	393	246	565	60	281	281	346	284	LT	LT	LT	LT	
12.30 - 1.00																	A	3.1	15	253	960	435	281	435	112	297	256	280	138	494	75	186	265	297	229	31	31	LT	LT	LT
1.00 - 1.30																	A	1.9	11	155	652	452	439	452	161	161	278	278	LT	148	83	148	148	65	LT	52	52	LT	LT	
WEEKDAY DAYTIME																																								
ABC DAYTIME NEWSBRIEF-M-F 159 176 176																	A	7.5	29	611	1282	818	253	908	432	658	491	349	209	220	73	154	125	127	55	81	66	73	8	
M-F 1.57P 2 ABC N 93 93																	B	8.7	30	709	1290	817	231	902	451	656	485	323	208	229	108	162	125	94	50	91	69	68	24	
ALICE-M-F																	A	4.2	24	342	1216	558	140	676	258	389	348	325	210	237	135	156	68	73	81	89	49	214	79	
M-F 10.30A 30 CBS C5 88 88																	B	5.3	25	432	1407	625	166	706	319	453	377	283	198	307	127	177	119	121	115	109	54	285	121	
ALL MY CHILDREN																	A	8.4	33	685	1277	839	251	919	401	628	481	380	240	216	66	131	109	123	73	72	53	70	14	
M-F 1.00P 60 ABC DD 98 98																	B	9.3	32	758	1291	815	232	895	435	640	472	333	218	233	106	155	122	99	62	94	72	69	27	
1.00 - 1.30																	A	7.9	31	644	1270	847	253	922	391	621	478	387	251	218	66	127	104	119	81	63	39	67	11	
1.30 - 2.00																	A	8.9	35	725	1263	825	247	906	405	631	480	370	227	209	61	132	110	126	68	78	64	70	12	
ANOTHER WORLD																	A	4.2	18	342	1152	813	184	901	321	477	375	365	378	196	41	68	44	73	122	43	41	LT	LT	
M-F 2.00P 60 NBC DD 99 99																	B	4.6	16	375	1278	869	176	949	347	494	420	364	407	229	55	85	64	90	137	43	32	57	26	
2.00 - 2.30																	A	4.3	18	350	1149	803	175	898	329	477	375	357	377	195	35	66	49	77	123	42	37	14	LT	
2.30 - 3.00																	A	4.1	18	334	1135	819	192	894	312	468	371	368	375	191	42	62	39	68	123	41	41	LT	LT	
AS THE WORLD TURNS																	A	5.7	23	465	1254	882	147	970	153	352	364	463	549	217	43	60	48	99	148	15	11	52	LT	
M-F 1.30P 60 CBS DD 99 99																	B	7.2	25	587	1308	825	136	939	179	358	337	416	522	274	59	83	65	108	174	35	24	60	22	
1.30 - 2.00																	A	5.6	22	456	1292	906	157	987	163	353	367	456	566	229	50	63	57	103	151	14	11	62	11	
2.00 - 2.30																	A	5.8	24	473	1207	849	137	942	140	343	352	462	531	206	37	61	41	95	145	16	10	43	LT	
CAPITOL																	A	4.3	18	350	1146	797	152	923	134	343	369	457	497	161	35	63	34	88	98	34	20	28	LT	
M-F 2.30P 30 CBS DD 97 97																	B	5.1	20	416	1208	794	143	909	184	389	373	434	456	205	52	77	52	86	117	41	28	53	18	
CAPTAIN KANGAROO																	A	.6	6	49	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
M-F 6.30A 30 CBS C 85 93 94																	B	.5	5	41	216	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME WK # DAY START TIME DUR NET										T/C THIS SEASON PROG. TYPE		NO. OF STATIONS & PROGRAM COVERAGE WK 1 WK 2		HOUSEHOLD AUDIENCES KEY AVG. AUD. SHARE % % (0,000)		AUDIENCE COMPOSITION																										
																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																										
																TOTAL PERSONS (2+)		LADY WORK-ING HOUSE WOM.		WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)										
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11															
WEEKDAY DAYTIME CONT'D																																										
CHIPS M-F														20	164	163	A	3.7	14	302	1166	550	113A	623	216	322	271	271	269	232	87A	114A	86A	86A	108A	128A	46V	183A	106A			
M-F														3.00P	60	NBC	OP	88	88	B	3.5	13	285	1257	566	138	651	228	351	315	275	268	271	124	151	98	89	110	104	47	231	137
														3.00 - 3.30				A	3.3	13	269	1104	581	123A	652	217A	328	282	297	287	212A	70A	94A	75A	82A	107A	106A	29V	134A	70A		
														3.30 - 4.00				A	4.1	15	334	1216	516	102A	599	212	311	267	250	255	250	100A	127A	96A	89A	111A	149A	63A	218	132A		
DAYS OF OUR LIVES														155	208	208	A	5.5	22	448	1310	917	178	1011	336	506	396	393	464	256	52A	93A	72A	102A	157	20V	18V	23V	LT			
M-F														1.00P	60	NBC	DD	99	99	B	5.5	19	448	1380	902	174	994	352	491	425	382	445	266	66	105	86	119	147	58	39	62	33
														1.00 - 1.30				A	5.2	20	424	1351	941	184	1030	337	514	394	403	478	279	57A	96A	66A	102A	181	15V	LT	27V	LT		
														1.30 - 2.00				A	5.8	23	473	1243	884	166	978	333	492	389	374	446	226	45A	87A	70A	94A	135	22V	22V	17V	LT		
DIFF'RENT STROKES M-F														25	123	123	A	1.9	11	155	1271	568	155A	613	226A	342A	270A	187A	246A	232A	129A	161A	122A	51V	71V	116A	45V	310A	97V			
M-F														10.00A	30	NBC	CS	74	74	B	1.8	10	147	1541	632	169	694	256	407	317	237	261	220	115	137	102	34	83	165	59	462	183
DOCTORS														35	138	138	A	1.8	8	147	1299	896	196A	979	320A	489	361A	381A	455	258A	48V	75V	54V	102V	177A	LT	LT	62V	35V			
M-F														12.00N	30	NBC	DD	72	72	B	2.0	9	163	1379	944	156	1009	330	472	387	357	488	291	60	95	74	86	188	44	LT	35	LT
EDGE OF NIGHT														151	156	156	A	4.5	17	367	1215	678	191	803	263	432	411	362	308	188	57A	96A	63A	92A	79A	137A	115A	87A	65A			
M-F														4.00P	30	ABC	DD	78	79	B	4.9	15	399	1355	720	228	831	332	504	417	335	278	256	108	158	114	104	90	155	133	113	66
FAMILY FEUD														159	175	175	A	5.8	27	473	1247	767	182	818	270	422	365	351	344	245	72A	99A	88A	103A	121A	57A	32V	127	28V			
M-F														12.00N	30	ABC	QP	92	92	B	6.6	25	538	1303	729	184	790	288	442	353	344	308	301	96	160	137	129	124	81	54	131	53
GENERAL HOSPITAL														157	204	204	A	9.4	36	766	1256	739	192	827	373	550	414	309	244	198	77	125	75A	74A	66A	149	97	82	36A			
M-F														3.00P	60	ABC	DD	99	99	B	11.0	35	897	1327	761	203	845	420	600	442	301	210	201	89	128	88	71	63	179	133	102	65
														3.00 - 3.30				A	9.1	36	742	1267	755	198	838	386	562	422	309	243	203	83	131	79	71A	67A	144	90	82	35A		
3.30 - 4.00																	A	9.6	35	782	1246	726	183	818	359	537	410	312	247	190	72A	118	69A	72A	65A	156	106	82	34A			
GOOD MORNING, AMERICA-730														159	206	207	A	5.1	28	416	1221	762	132A	791	173	332	336	395	394	361	89A	177	129A	195	167	26V	LT	43A	39A			
M-F														7.30A	30	ABC	N	99	99	B	5.4	29	440	1328	795	197	817	200	380	369	395	376	404	92	150	149	205	199	33	12	74	43
GOOD MORNING, AMERICA-830														159	204	206	A	5.0	29	408	1169	781	217	808	182	330	351	401	369	301	63A	125A	130A	154	147	38V	22V	22V	12V			
M-F														8.30A	30	ABC	N	98	98	B	5.5	27	448	1218	782	186	811	188	369	368	415	378	331	62	120	125	163	173	24	13	52	18
GUIDING LIGHT														157	201	199	A	6.0	23	489	1276	832	131	947	168	354	369	478	509	176	42A	67A	42A	93A	107A	86A	69A	67A	45A			
1 M-F														3.00P	60	CBS	DD	99	99	B	7.8	25	636	1337	810	141	938	217	415	397	444	448	232	69	101	80	91	119	83	59	84	49
2 M-TH														3.00P	60																											
2 FRI.														3.00P	20																											
														&	3.26P	34																										
														3.00 - 3.30				A	5.8	23	473	1258	822	124	938	166	351	362	472	509	180	46A	70A	40A	92A	110A	83A	66A	57A	38A		
														3.30 - 4.00				A	6.3	23	513	1265	826	138	934	163	350	371	478	495	173	42A	68A	43A	93A	102A	85A	70A	73A	49A		
LOVE BOAT DAYTIME														158	189	189	A	4.8	27	391	1189	616	207	652	230	340	274	292	255	248	110A	171	133A	107A	58A	161	84A	128A	23V			
M-F														11.00A	60	ABC	CS	96	96	B	6.0	26	489	1322	620	194	677	316	463	360	280	176	283	143	209	155	115	63	156	97	206	93
														11.00 - 11.30				A	4.5	26	367	1177	578	185	619	215	317	242	278	251	250	106A	176	136A	114A	60A	161	84A	147A	28V		
														11.30 - 12.00				A	5.1	27	416	1171	640	216	671	239	356	297	300	258	235	110A	156	123A	94A	57A	154	79A	111A	19V		
MORNING-KURTIS & SAWYER 1														45	178	178	A	2.8	15	228	1110	636	79A	649	96A	268	303	343	316	368	44V	154A	171A	223A	184A	22V	LT	71A	48V			
M-F														7.30A	30	CBS	N	98	98	B	2.8	14	228	1288	636	147	705	100	253	280	347	390	479	83	180	208	281	251	LT	LT	87	43
MORNING-KURTIS & SAWYER 2														45	178	178	A	2.5	14	204	1172	711	131A	721	108A	216A	289	333	388	398	137A	177A	202A	143A	171A	LT	LT	39V	LT			
M-F														8.30A	30	CBS	N	98	98	B	2.8	14	228	1216	701	179	753	140	263	309	330	398	387	93	161	164	181	200	LT	LT	62	LT
NEWSBREAK-11.57														154	166	167	A	5.6	29	456	1202	664	127A	796	186	285	294	346	441	304	61A	112A	77A	129	192	29V	LT	73A	26V			
1 M-F														11.57A	2	CBS	N	90	88	B	6.4	27	522	1320	724	135	818	215	348	306	315	420	354	90	138	105	130	200	42	18	106	44
2 M-TH														11.57A	2																											
2 FRI.														11.56A	3																											

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND MAY 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		KEY	HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																												
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	AVG. AUD. %	AVG. SHARE %	AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																
													MEN					TEENS (12-17)					CHILDREN (2-11)																						
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11																		
WEEKEND DAYTIME CONT'D																																													
ABC WIDE WORLD-SPORTS SAT 22 204 203																		A	6.5	19	530	1538	506	233																					
1 SAT. 4.00P 60 ABC SA 99 99																		B	9.8	22	799	1627	528	202	537	171	351	308	271	161	714	283	509	466	355	165	114	34	173	124					
& 6.06P 54																																													
2 SAT. 5.09P 81																																													
4.00 - 4.30																		A	5.0	18	408	1397	480	133	529	149	406	325	319	123	721	380	535	405	269	186	113	37	34	34					
4.30 - 5.00																		A	5.4	18	440	1793	691	173	723	154	495	416	461	228	778	342	539	405	323	239	151	29	141	107					
5.00 - 5.30																		A	5.3	15	432	1472	569	278	569	212	363	322	238	181	505	231	333	377	234	123	176	42	222	176					
5.30 - 6.00																		A	7.5	19	611	1458	531	239	555	232	357	298	214	149	563	258	357	400	270	147	122	11	218	151					
6.00 - 6.30																		A	7.9	21	644	1573	470	258	495	156	311	287	245	155	762	246	564	513	429	156	106	43	210	147					
6.30 - 7.00																		A	6.7	19	546	1405	379	260	417	141	249	242	189	147	805	277	594	569	438	139	46	27	137	88					
ABC WIDE WORLD-SPORTS SUN 15 194 196																		A	5.4	15	440	1527	476	165	494	94	317	292	359	135	838	310	573	519	449	217	70	39	125	67					
1 SUN. 4.30P 90 ABC SA 97 99																		B	8.5	21	693	1582	503	193	540	171	337	304	286	163	761	286	500	467	385	201	125	40	156	118					
2 SUN. 4.30P 89																																													
4.30 - 5.00																		A	4.6	13	375	1696	601	204	612	178	405	339	376	161	912	361	590	585	466	234	86	67	86	59					
5.00 - 5.30																		A	5.3	15	432	1546	459	160	473	91	310	275	355	121	875	334	608	497	456	229	70	41	128	64					
5.30 - 6.00																		A	6.2	16	505	1434	409	154	437	43	265	271	351	134	769	259	541	499	437	198	65	22	163	81					
AMERICAN BANDSTAND '82 24 175 175																		A	3.6	15	293	1369	463	109	467	140	300	270	208	167	301	151	229	141	112	68	304	133	297	225					
SAT. 12.30P 60 ABC PC 84 84																		B	4.6	15	375	1569	485	218	595	300	411	267	174	173	354	190	263	194	128	72	253	137	367	251					
12.30 - 1.00																		A	3.5	15	285	1239	407	116	407	129	284	260	205	123	169	39	109	115	109	54	281	144	382	271					
1.00 - 1.30																		A	3.7	16	302	1460	516	106	520	152	315	279	208	205	413	248	335	160	113	78	311	119	216	179					
AMERICAN SPORTSMAN 7 172 172																		A	4.1	12	334	2063	748	203	760	335	458	330	284	248	1048	499	739	704	438	243	78	27	177	142					
SUN. 3.30P 60 ABC SA 91 91																		B	3.9	12	318	1621	525	162	554	201	345	283	269	164	785	285	481	473	422	229	150	38	132	102					
3.30 - 4.00																		A	3.6	11	293	2068	761	137	761	335	430	326	248	288	1007	472	691	635	387	258	87	LT	213	171					
4.00 - 4.30																		A	4.7	14	383	1990	721	243	739	325	462	325	304	213	1039	502	751	732	460	221	67	36	145	115					
BETCHA DON'T KNOW-8:28AM 19 178 177																		A	4.0	30	326	1650	178	113	214	119	140	115	53	74	135	74	104	30	61	31	120	55	1181	660					
SAT. 8.28A 2 NBC CN 94 94																		B	4.5	30	367	1650	178	103	208	117	152	102	68	55	155	83	119	82	52	33	124	55	1163	630					
BETCHA DON'T KNOW-9:28AM 19 208 208																		A	7.9	40	644	1868	239	116	248	136	170	120	84	72	196	76	129	108	103	58	145	36	1279	715					
SAT. 9.28A 2 NBC CN 99 99																		B	9.1	41	742	1705	203	94	217	132	172	106	66	39	162	73	119	99	60	37	138	77	1188	670					
BETCHA DON'T KNOW-10:28AM 19 199 199																		A	4.7	21	383	1441	196	60	201	112	125	80	68	67	73	48	48	47	25	13	167	60	1000	580					
SAT. 10.28A 2 NBC CN 97 97																		B	5.6	22	456	1647	244	100	285	169	217	133	76	60	159	87	113	87	43	36	144	60	1059	576					
BETCHA DON'T KNOW-11:58AM 18 181 183																		A	3.9	18	318	1679	231	122	231	141	141	73	65	90	414	236	295	191	151	94	319	16	715	374					
SAT. 11.58A 2 NBC CN 91 91																		B	4.5	17	367	1649	268	82	301	159	198	119	79	94	325	177	240	173	94	77	202	71	821	410					
BETCHA DON'T KNOW-12:28PM 19 155 154																		A	3.4	15	277	1386	221	102	253	185	185	99	68	68	315	144	195	166	112	102	277	61	541	260					
SAT. 12.28P 2 NBC CN 75 75																		B	4.8	17	391	1580	257	113	318	155	220	141	115	95	340	183	243	158	97	86	215	89	707	379					
BLACKSTAR 21 170 184																		A	4.3	20	350	1643	257	112	328	213	256	188	94	52	337	289	317	197	40	20	134	32	844	478					
SAT. 11.30A 30 CBS CA 81 95																		B	6.3	23	513	1692	324	131	379	206	284	169	124	83	342	210	263	188	93	64	198	92	773	417					
BUGS BUNNY/ROAD RUNNER 1 22 196 196																		A	5.7	27	465	1497	217	105	271	118	215	169	118	44	229	160	184	84	69	35	206	86	791	390					
SAT. 9.30A 30 CBS CA 99 99																		B	6.1	25	497	1601	303	127	348	178	242	159	130	80	300	177	223	165	102	53	198	77	755	390					
BUGS BUNNY/ROAD RUNNER 2 23 195 196																		A	6.6	29	538	1457	283	95	318	175	244	182	92	67	203	146	172	80	48	31	246	105	690	332					
SAT. 10.00A 30 CBS CA 99 99																		B	7.4	29	603	1601	312	130	356	181	247	163	133	90	322	179	240	187	123	53	229	98	694	361					
BUGS BUNNY/ROAD RUNNER 3 23 195 196																		A	6.5	28	530	1391	271	76	299	182	215	165	61	72	281	199	251	184	74	30	135	73	676	347					
1 SAT. 10.30A 30 CBS CA 99 99																		B	7.7	29	628	1582	307	132	362	193	261	157	128	90	348	210	269	211	113	52	216	102	656	338					
2 SAT. 10.30A 18																																													
& 10.56A 4																																													

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND MAY 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		K E Y	HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																					
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																									
																	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)									
																	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11								
WEEKEND DAYTIME CONT'D																																						
BUGS BUNNY/ROAD RUNNER 4																																						
	SAT.	11.00A	30	CBS	CA	23	195	195	A	5.2	24	424	1491	221	64	1657	336	138	261	163	197	155	85	52	324	260	297	207	47	27	97	45	809	465				
						99	99		B	7.9	29	644							399	220	288	171	120	99	361	224	279	199	99	66	216	95	681	349				
BULLWINKLE																																						
	SAT.	12.30P	30	NBC	CA	32	133	133	A	2.2	9	179	1492	290	117	1503	285	103	312	200	200	138	80	112	402	162	162	157	67	207	247	LT	531	219				
						71	71		B	3.5	12	285							332	173	219	129	94	104	332	161	215	164	99	99	184	91	655	333				
CBS SPORTS SATURDAY																																						
	2 SAT.	4.30P	90	CBS	SA	20	175		A	7.2	20	587	1455	441	127	1442	438	171	501	150	295	270	254	176	631	129	356	429	381	192	78	21	231	125				
		4.30 - 5.00					95		B	6.9	17	562							501	150	295	270	254	176	721	266	419	391	313	243	96	29	124	80				
		5.00 - 5.30							A	5.8	16	473	1556	517	161	1556	517	161	610	259	382	261	203	213	610	165	332	379	330	190	81	22	255	122				
		5.30 - 6.00							A	8.0	23	652	1525	456	146	1525	456	146	534	197	339	276	235	195	675	135	375	477	411	198	57	20	259	161				
									A	7.7	20	628	1315	379	85	1315	379	85	430	114	181	192	206	238	609	98	358	422	396	187	94	18	182	86				
CBS SPORTS SPEC-SUN(S)																																						
	2 SUN.	1.00P	150	CBS	SA		183		A	7.5	22	611	1756	417	157	1756	417	157	541	141	276	239	254	191	875	381	634	548	438	169	172	37	168	105				
		1.00 - 1.30					97		A	5.7	19	465	1953	497	293	1755	355	151	691	213	285	270	213	279	1026	469	745	615	457	207	184	32	52	25				
		1.30 - 2.00							A	7.9	24	644	1755	355	151	1755	355	151	523	124	240	195	218	204	927	374	667	597	465	202	197	29	108	68				
		2.00 - 2.30							A	8.4	24	685	1658	395	111	1658	395	111	490	119	272	222	272	149	821	355	624	542	421	141	155	24	192	121				
		2.30 - 3.00							A	8.1	22	660	1833	475	127	1833	475	127	559	141	319	302	306	169	845	374	622	537	411	157	145	43	284	161				
		3.00 - 3.30							A	7.5	21	611	1588	378	138	1588	378	138	473	120	260	207	251	181	781	344	533	451	437	148	171	58	163	130				
COLONIAL GOLF-SAT(S)																																						
	1 SAT.	5.04P	56	CBS	SE		168		A	3.7	11	302	1404	519	139	1404	519	139	516	155	179	238	232	245	589	212	275	242	205	258	156	LT	143	143				
		5.00 - 5.30					94		A	3.5	11	285	1368	449	116	1368	449	116	449	120	171	232	262	200	617	217	287	258	196	285	144	LT	158	158				
		5.30 - 6.00							A	3.8	11	310	1471	587	161	1471	587	161	587	187	187	248	217	291	574	209	265	230	213	241	171	LT	139	139				
COLONIAL GOLF-SUN(S)																																						
	1 SUN.	3.30P	150	CBS	SE		188		A	5.0	16	408	1284	500	140	1284	500	140	546	58	152	194	288	332	666	121	246	289	299	369	46	LT	26	LT				
		3.30 - 4.00					98		A	4.3	15	350	1183	406	112	1183	406	112	431	57	126	151	194	263	646	135	243	297	283	331	40	LT	66	26				
		4.00 - 4.30							A	4.7	16	383	1159	447	154	1159	447	154	478	65	126	152	236	290	601	115	199	267	259	334	54	LT	26	LT				
		4.30 - 5.00							A	5.1	16	416	1296	506	177	1296	506	177	564	72	142	173	295	350	652	137	202	241	248	411	56	LT	24	LT				
		5.00 - 5.30							A	5.6	17	456	1377	567	160	1377	567	160	616	61	191	244	355	362	696	97	269	314	365	382	45	LT	20	LT				
		5.30 - 6.00							A	5.5	16	448	1317	532	85	1317	532	85	592	44	162	219	311	373	690	120	303	315	318	352	35	LT	LT	LT				
DAFFY/SPEEDY SHOW																																						
	SAT.	12.00N	30	NBC	CA	27	155	154	A	3.6	16	293	1454	225	102	1454	225	102	239	157	157	93	82	82	325	157	198	165	104	109	238	41	652	303				
						75	75		B	5.0	18	408	1574	261	112	1574	261	112	288	143	200	142	103	80	332	184	240	153	88	79	215	90	739	412				
DEAR ALEX & ANNIE-10.56AM																																						
	SAT.	10.56A	3	ABC	CN	15	198	198	A	5.2	23	424	1425	175	71	1425	175	71	274	195	242	102	47	32	151	75	101	101	50	50	200	73	800	500				
						99	99		B	5.4	21	440	1550	227	99	1550	227	99	259	140	194	121	95	54	215	128	166	108	65	45	244	93	832	489				
DEAR ALEX & ANNIE-11.25AM																																						
	SUN.	11.25A	4	ABC	CN	32	115	114	A	2.7	12	220	700	159	LT	1389	409	137	159	82	82	82	27	77	200	109	109	168	73	32	59	LT	282	136				
						79	80		B	2.9	11	236	1389	409	137	1389	409	137	447	193	273	196	151	146	318	129	212	176	154	77	172	84	452	295				
FACE THE NATION																																						
	SUN.	11.30A	30	CBS	CC	33	161	163	A	2.7	12	220	1409	559	45	1348	519	150	641	123	164	155	169	400	613	150	346	249	328	249	72	LT	83	59				
						94	95		B	3.4	12	277	1348	519	150	1348</																						

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
WK # DAY		START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
WEEKEND DAYTIME CONT'D																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND MAY 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)							
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11						
WEEKEND DAYTIME CONT'D																																	
NBA PLAYOFF GAME-S-CONT'D																																	
1	SUN.	1.00P	150	CBS	SE	95	98	B	8.4	28	685	1610	390 159	455 185	291 229	194 127	905 443	657 511	393 178	144 38	106 80												
2	SUN.	3.30P	155					A	5.5	22	448	1297	324^ 85^	344^128^	187^154^	153^126^	727 381^	526^371^	273^151^	121^v	105^v												
		1.30 -	2.00					A	6.8	25	554	1262	300^ 94^	320^130^	181^159^	136^100^	766 404^	525 368^	263^190^	122^v	54^v												
		2.00 -	2.30					A	7.4	26	603	1207	284^120^	318^101^	139^124^	137^146^	761 411	560 379^	271^148^	93^v	35^v												
		2.30 -	3.00					A	8.0	27	652	1156	266^137^	298^100^	158^136^	129^113^	787 387	581 438	287^159^	50^v	21^v												
		3.00 -	3.30					A	7.4	25	603	1222	289^131^	310^113^	156^141^	140^131^	831 413	577 446	297^184^	41^v	40^v												
		3.30 -	4.00					A	10.9	30	888	1869	463 198^	555 222^	353 259^	206^161^	1037 519	734 521	475 187^	158^	119^												
		4.00 -	4.30					A	12.9	34	1051	1893	466 171^	533 189^	318 263	221^168^	1033 494	772 587	481 166^	191^	136^												
		4.30 -	5.00					A	12.9	33	1051	1838	465 191^	539 171^	313 293	243 169^	1057 446	752 630	535 186^	127^	115^												
		5.00 -	5.30					A	15.1	37	1231	1905	528 248	606 204	343 307	293 185^	1012 423	686 571	492 225	181^	106^												
		5.30 -	6.00					A	16.5	39	1345	1870	519 220	593 226	348 297	264 174^	1036 438	711 589	505 222	172^	69^												
NBA PLAYOFF GAME-SAT(S)														A	6.0	22	489	1452	301^ 98^	309^154^	190^189^	113^v	85^v	756 375^	529 394^	291^226^	160^	227^					
1	SAT.	2.30P	154	CBS	SE	95		A	4.8	19	391	1563	347^125^	347^262^	306^276^	85^v	782 382^	518^369^	400^264^	166^	268^												
		2.30 -	3.00					A	5.9	22	481	1189	229^ 84^v	229^175^	200^166^	54^v	618 379^	544 392^	239^ 74^v	151^	191^												
		3.00 -	3.30					A	6.3	23	513	1493	261^100^v	261^204^	204^180^	57^v	790 363^	516 377^	315^274^	175^	267^												
		4.00 -	4.30					A	6.2	22	505	1539	299^ 70^v	334^ 74^v	111^150^	170^184^	862 445^	586 455^	254^276^	165^	178^												
		4.30 -	5.00					A	6.6	23	538	1533	379^140^v	379^ 85^v	171^200^	196^179^	757 340^	518 396^	282^239^	149^	248^												
NBC MAJOR LEAGUE PRE GAME														A	4.6	18	375	1352	278^104^v	384 110^	169^138^	87^208^	664 286^	323 264^	235^288^	130^	174^						
1 SAT. 2.00P 17 NBC SC 94 95														B	4.6	17	375	1324	309 84	338 98	147 142	117 180	666 229	330 290	272 300	107 28	213 145						
2 SAT. 2.00P 12																																	
NBC MAJOR LEAGUE BASEBALL 6 202 207														A	5.4	18	440	1411	356 70^	465 103^	168^148^	168^283	626 195^	259^258^	267^338	146^	174^						
1	SAT.	2.17P	181	NBC	SE	94	95	B	6.6	21	538	1399	368 101	411 109	178 156	157 219	721 235	337 332	322 323	118 27	149 111												
2 SAT. 2.17P 185																																	
		2.30 -	3.00					A	5.7	21	465	1327	313 38^v	395 93^	156^128^	141^229^	593 198^	249^246^	260 291	171^	168^												
		3.00 -	3.30					A	5.7	20	465	1413	339 72^	431 76^	140^120^	174^270	633 168^	255^274	312 359	128^	221^												
		3.30 -	4.00					A	5.5	19	448	1346	354 74^	459 56^v	158^132^	216^282	599 138^	199^210^	266^389	99^	189^												
		4.00 -	4.30					A	5.4	18	440	1416	353 75^	471 102^	162^154^	175^294	643 207^	251^304	263^339	147^	155^												
		4.30 -	5.00					A	5.2	16	424	1425	380 80^	514 164^	215^201^	152^289	644 223^	276^255^	244^349	175^	92^												
		5.00 -	5.30					A	6.1	17	497	1835	535 105^v	750 235^	303^255^	139^427^	697 326^	380^277^	197^297^	282^153^	106^												
NBC SPORTS-RINGSIDE-SUN. 4 163 165														A	5.0	15	408	1426	238^101^v	356 176^	250^191^	130^ 82^	928 403	707 532	461 198^	41^v	101^						
SUN.	3.00P	60	NBC	SE		84	86	B	5.6	17	456	1455	329 122	395 192	272 217	144 109	922 397	627 523	391 257	48 22	90 85												
	3.00 -	3.30						A	4.5	14	367	1717	310^139^v	435 217^	298^231^	153^112^	1140 575	941 584	490 199^	46^v	96^												
	3.30 -	4.00						A	5.6	17	456	1149	169^ 63^v	281 141^	206^150^	104^ 55^v	733 258^	504 477	424 191^	37^v	98^												
POPEYE/OLIVE COMEDY SHOW 23 189 185														A	1.8	14	147	1224	68^ 34^v	94^v	67^v	67^v	81^v	LT	LT	144^v	123^v	123^v	68^v	LT	LT		
1	SAT.	8.00A	30	CBS	CA	97	96	B	2.5	17	204	1356	178 68	203 87	130 117	85 48	165 88	123 113	57 32	145 52	843 451												
2 SAT. 8.00A 12																																	
& 8.22A 8																																	
PREAKNESS STAKES(S) 211														A	10.5	33	856	1660	506 167^	562 104^	257^236^	274^293	958 304	594 567	481 267^	61^v	79^						
1	SAT.	5.00P	66	ABC	SE	99		A	9.2	30	750	1724	536 144^	590 114^	291^253^	296^290^	977 303^	605 575	509 277^	66^v	91^												
	5.00 -	5.30						A	12.1	36	986	1616	489 163^	553 99^	232^215^	259 310	960 315	585 554	456 275	47^v	56^v												
	5.30 -	6.00																															
PRO BOWLERS-SPRING ED. 1 187														A	4.5	13	367	1441	521^224^	521^238^	315^287^	175^179^	624^282^	395^409^	266^172^	43^v	253^						
2	SAT.	3.30P	99	ABC	SE	94		B	4.5	13	367	1441	521 224	521 238	315 287	175 179	624 282	395 409	266 172	43 26	253 249												
CONT'D																																	

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PROGRAM NAME					T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																
WK #	DAY	START TIME	DUR	PROG. NET TYPE	WK 1	WK 2	K E Y	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (21)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)		
													TOTAL	18-34	WOMEN 18-49	25-54	35-64	55+	TOTAL	18-34	MEN 18-49	25-54	35-64	55+	TOTAL FEM	TOTAL 6-11	
WEEKEND DAYTIME CONT'D																											
PRO BOWLERS-SPRING-CONT'D																											
		3.30 - 4.00					A	4.0	12	326	1334	321^147v	321^ 89v	147v184v	152v137v			675^357^	467^397^	254^174v			86v 86v	252^ 252^			
		4.00 - 4.30					A	4.3	13	350	1606	620^269^	620^336^	420^345^	175^167v			691 328^	420^466^	267^188^	LT LT			295^ 295^			
		4.30 - 5.00					A	4.9	14	399	1421	599 253^	599 288^	356^326^	180^223^			579^209^	356^406^	295^163^	20v LT			223^ 223^			
RICHIE RICH/SCOOBY DOO-1																											
		SAT. 10.00A	30	ABC CA	99	99	A	4.7	22	383	1499	48v 16v	84^ 68v	84^ 48v	16v LT			215^ 92^	116^116^	73v 99^			153^ 75v	1047 625			
							B	5.9	25	481	1664	216 118	248 135	193 121	93 45			186 103	148 110	65 33			257 102	973 584			
RICHIE RICH/SCOOBY DOO-2																											
		SAT. 10.30A	30	ABC CA	99	99	A	5.6	26	456	1412	99^ 22v	149^107^	125^ 74^	18v 24v			162^ 76^	109^109^	58v 53v			134^ 22v	967 574			
							B	6.7	27	546	1614	217 111	249 146	197 122	85 41			189 105	150 108	69 31			260 110	916 539			
SCHOOLHOUSE ROCK-8.26AM																											
		SAT. 8.26A	4	ABC CN	94	94	A	2.7	20	220	1286	127v LT	127v LT	73v 87v	77v 40v			172^ LT	145^127v	154^ 27v			100v LT	887 564			
							B	3.5	22	285	1500	194 66	222 114	162 120	77 48			175 94	145 110	60 28			146 30	957 538			
SCHOOLHOUSE ROCK-8.55AM																											
		SAT. 8.55A	4	ABC CN	98	98	A	3.0	17	245	1249	89v 25v	105v 40v	49v 53v	LT 52v			53v 40v	40v LT	LT LT			95v LT	996 559			
							B	4.0	20	326	1549	224 76	245 97	147 113	89 84			167 104	144 107	53 23			203 41	934 517			
SCHOOLHOUSE ROCK-9.25AM																											
		SAT. 9.25A	4	ABC CN	95	99	A	3.5	17	285	1347	155^ 39v	155^ LT	98v 98v	98v 57v			143^ 77v	143^108^	66v LT			252^154^	797 400^			
							B	4.2	18	342	1496	238 86	263 112	175 118	114 75			193 120	171 132	60 22			195 65	845 468			
SMURFS I																											
		SAT. 8.30A	30	NBC CA	99	99	A	6.3	39	513	1801	218^133^	243 109^	142^133^	85^ 98^			144^ 67^	105^ 74^	68^ 34v			177^ 55v	1237 635			
							B	6.4	36	522	1616	172 89	187 103	140 94	63 43			139 72	103 79	42 33			129 62	1161 677			
SMURFS II																											
		SAT. 9.00A	30	NBC CA	99	99	A	8.5	44	693	1885	236 125^	249 138^	166^115^	87^ 75^			181 76^	123^ 96^	92^ 49^			162^ 53^	1293 678			
							B	8.6	40	701	1662	198 93	213 123	162 98	68 47			148 73	110 85	53 33			148 75	1153 688			
SPACE STARS I																											
		SAT. 11.00A	30	NBC CA	91	91	A	4.4	20	359	1649	218^ 87^	218^129^	129^ 87^	61v 89^			307^190^	234^130^	84v 73v			305^ 38v	819 474			
							B	4.6	17	375	1615	231 110	261 148	194 127	83 55			260 163	208 139	63 45			200 67	894 490			
SPACE STARS II																											
		SAT. 11.30A	30	NBC CA	91	91	A	3.9	18	318	1733	234^108^	234^139^	139^ 78v	57v 95v			378^208^	274^189^	141^ 85v			319^ 21v	802 431			
							B	4.7	17	383	1613	245 94	273 147	192 121	76 75			308 174	237 168	94 61			200 65	832 446			
SPIDER-MAN & FRIENDS																											
		SAT. 10.30A	30	NBC CA	97	97	A	5.3	23	432	1447	181^ 54v	181^ 88^	142^ 97^	72^ 39v			117^ 58v	81^ 79^	59v 13v			190^ 60v	959 507			
							B	5.9	22	481	1700	223 108	255 151	200 128	73 46			210 125	168 120	63 34			198 74	1037 593			
SPORTSBEAT																											
		SUN. 3.00P	30	ABC SC	89	89	A	2.9	9	236	1644	670 254^	670 194^	321^330^	314^293^			763 314^	526 473^	365^183^			54v LT	157^ 115v			
							B	3.1	9	253	1511	518 146	557 152	293 251	274 225			691 235	371 372	361 237			129 43	134 90			
SPORTSWORLD																											
		SUN. 4.00P	120	NBC SA	95	92	A	6.4	18	522	1469	320 148^	385 182^	260 176^	166^106^			875 345	617 537	472 188^			99^ 33v	110^ 49v			
							B	6.3	17	513	1556	448 196	518 193	325 260	229 165			814 282	525 491	422 218			92 24	132 94			
		4.00 - 4.30					A	6.3	19	513	1456	321 150^	401 200^	269 199^	184^103^			868 276	616 575	522 212^			121^ 49v	66^ 50v			
		4.30 - 5.00					A	7.0	20	571	1443	289 133^	335 162^	227 145^	157^ 83^			953 360	690 596	528 207^			85^ 39v	70^ 31v			
		5.00 - 5.30					A	6.4	17	522	1548	349 138^	421 193^	286 186^	170^118^			878 392	612 488	441 184^			107^ 21v	142^ 52v			
		5.30 - 6.00					A	5.7	15	465	1465	340 161^	394 183^	276 187^	156^114^			816 357	553 498	399 156^			83^ 12v	172^ 68^			
SUNDAY MORNING																											
		SUN. 9.00A	90	CBS N	92	91	A	4.1	21	334	1371	566 258^	602 129^	172^235^	258^334^			622 167^	332^315^	375 245^			36v LT	111^ 75v			
							B	4.8	23	391	1479	623 216	651 169	264 266	281 345			639 235	351 339	308 223			49 18	140 81			
		9.00 - 9.30					A	3.5	21	285	1467	612 292^	636 175^	213^253^	257^355^			645 144^	326^330^	393^280^			38v LT	148^ 110^			
		9.30 - 10.00					A	4.2	22	342	1500	611 248^	649 132^	178^225^	267^373^			658 147^	343^342^	418 271^			46v LT	147^ 85v			
		10.00 - 10.30					A	4.4	20	359	1259	507 245^	560 103^	136^234^	253^301^			604 217^	345 290^	331^212^			31v 31v	64v 50v			
SUPERFRIENDS																											
		1 SAT. 8.00A	30	ABC CA	94	94	A	3.0	25	245	1380	134^ 37v	134^ 20v	57v 74v	70v 60v			165^ LT	111v 98v	152^ 54v			73v LT	1008 608			
		2 SAT. 8.00A	12				B	3.5	24	285	1525	200 66	226 110	162 123	81 54			185 103	156 117	62 28			131 31	983 541			
		& 8.25A	5																								
TARZAN/L.RANGER/ZORRO HR1																											
		SAT. 8.30A	30	CBS CA	99	99	A	2.8	16	228	1289	119v114v	193^ 66v	124v137^	83v 56v			210^115v	159^ 88v	95v 51v			131v 74v	755 381^			
							B	3.5	18	285	1512	252 92	280 109	176 139	133 80			245 113	163 135	112 59			185 62	802 415			

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	KEY	AVG AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	ING	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)					
															TOTAL	18- 34	WOMEN 18- 49 25- 54		35- 64	55 +	TOTAL	18- 34	MEN 18- 49 25- 54		35- 64	55 +	TOTAL FEM.	TOTAL 6-11					
WEEKEND DAYTIME CONT'D																																	
TARZAN/L.RANGER/ZORRO HR2 23 192 193 A 3.4 17 277 1173 187^ 97^ 267^105^ 199^156^ 108^ 61^ 195^134^ 181^131^ 61^ LT 177^ 83^ 534 310^																																	
SAT. 9.00A 30 CBS CA 99 99 B 4.3 19 350 1551 291 97 335 154 214 140 138 100 284 146 199 158 118 64 199 59 733 386																																	
THIS WEEK-DAVID BRINKLEY 25 179 180 A 3.3 14 269 1413 525 89^ 536 122^ 137^121^ 171^1385^ 647 159^ 301^1320^ 324^1283^ 78^ 30^ 152^ 127^																																	
SUN. 11.30A 60 ABC N 92 92 B 3.6 13 293 1415 559 162 592 133 218 205 229 336 659 182 297 285 293 312 51 23 113 82																																	
11.30 - 12.00 A 3.0 13 245 1384 539 102^ 547 119^ 139^121^ 175^1392^ 571 163^ 272^1273^ 289^1238^ 103^ 32^ 163^ 143^																																	
12.00 - 12.30 A 3.7 15 302 1368 490 73^ 500 122^ 133^117^ 156^1357^ 676 152^ 308^1342^ 328^1308^ 53^ 26^ 139^ 109^																																	
30 MINUTES 25 137 165 A 2.8 11 228 1351 513^167^ 553 286^ 342^1281^ 187^1193^ 158^ 57^ 106^ 75^ 101^ 52^ 170^ 11 470^ 364^																																	
SAT. 1.30P 30 CBS DN 76 90 B 3.7 12 302 1463 479 185 537 215 329 237 216 176 310 123 203 166 156 88 154 71 462 301																																	
THUNDARR THE BARBARIAN 15 194 194 A 3.2 18 261 1387 189^ 70^ 204^ 74^ 154^127^ 92^ 38^ 76^ 35^ 65^ 39^ 41^ LT 271^129^ 836 495																																	
SAT. 8.30A 30 ABC CA 98 98 B 3.9 20 318 1510 222 78 238 95 152 115 92 72 182 120 159 127 51 20 197 43 893 505																																	
TOM AND JERRY COMEDY SHOW 30 147 167 A 4.5 19 367 1790 311^104^ 417 331 341 176^ 16^ 70^ 409 253^ 314^156^ 77^ 95^ 95^ 17^ 869 540																																	
SAT. 12.30P 30 CBS CA 72 89 B 5.5 19 448 1659 319 144 378 198 266 166 127 102 312 176 231 151 108 65 178 80 791 437																																	
TROLLKINS 21 155 170 A 3.3 14 269 1955 517 253^ 561 413^ 454 293^ 90^107^ 336^1295^ 324^1164^ 29^ LT 118^ 92^ 940 617																																	
SAT. 12.00N 30 CBS CA 78 89 B 4.5 16 367 1583 314 162 380 231 301 166 120 72 321 179 237 169 115 71 170 91 712 373																																	

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)		{															
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 2	TOTAL AUDIENCE (Households (000) & %)		{															
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 3	TOTAL AUDIENCE (Households (000) & %)		{															
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 4	TOTAL AUDIENCE (Households (000) & %)		{															
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 5	TOTAL AUDIENCE (Households (000) & %)		{															
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 6	TOTAL AUDIENCE (Households (000) & %)		{															
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 7	TOTAL AUDIENCE (Households (000) & %)		{															
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 8	TOTAL AUDIENCE (Households (000) & %)		{															
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 9	TOTAL AUDIENCE (Households (000) & %)		{															
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 10	TOTAL AUDIENCE (Households (000) & %)		{															
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 11	TOTAL AUDIENCE (Households (000) & %)		{															
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 12	TOTAL AUDIENCE (Households (000) & %)		{															
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 13	TOTAL AUDIENCE (Households (000) & %)		{															
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 14	TOTAL AUDIENCE (Households (000) & %)		{															
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 15	TOTAL AUDIENCE (Households (000) & %)		{															
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 16	TOTAL AUDIENCE (Households (000) & %)		{															
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 17	TOTAL AUDIENCE (Households (000) & %)		{															
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 18	TOTAL AUDIENCE (Households (000) & %)		{															
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 19	TOTAL AUDIENCE (Households (000) & %)		{															
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 20	TOTAL AUDIENCE (Households (000) & %)		{															
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 21	TOTAL AUDIENCE (Households (000) & %)		{															
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 22	TOTAL AUDIENCE (Households (000) & %)		{															
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 23	TOTAL AUDIENCE (Households (000) & %)		{															
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 24	TOTAL AUDIENCE (Households (000) & %)		{															
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 25	TOTAL AUDIENCE (Households (000) & %)		{															
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 26	TOTAL AUDIENCE (Households (000) & %)		{															
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 27	TOTAL AUDIENCE (Households (000) & %)		{															
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 28	TOTAL AUDIENCE (Households (000) & %)		{															
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 29	TOTAL AUDIENCE (Households (000) & %)		{															
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 30	TOTAL AUDIENCE (Households (000) & %)		{															
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 31	TOTAL AUDIENCE (Households (000) & %)		{															
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 32	TOTAL AUDIENCE (Households (000) & %)		{															
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 33	TOTAL AUDIENCE (Households (000) & %)		{															
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 34	TOTAL AUDIENCE (Households (000) & %)		{															
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 35	TOTAL AUDIENCE (Households (000) & %)		{															
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 36	TOTAL AUDIENCE (Households (000) & %)		{															
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{															
W E E K 37	TOTAL AUDIENCE (Households (000) & %)		{															
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)																	

For explanation of symbols, See page A

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. MAY 11, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{				14,910 18.9		14,100 17.3		18,910 23.2		20,130 24.7		19,070 23.4	HART TO HART		
	ABC TV	{				HAPPY DAYS (R)		LAVERNE & SHIRLEY		THREE'S COMPANY		TOO CLOSE FOR COMFORT (OP)					
	AVERAGE AUDIENCE (Households (000) & %)	{				12,310 15.1		12,230 15.0		16,790 20.6		18,260 22.4		15,160 18.6		19.1*	18.1*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{				30 14.4	15.8	27 14.3	15.8	34 19.6	21.6	36 22.0	22.9	32 19.1	32*	19.2	32* 17.8
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{				16,140 19.8				18,660 22.9					RULES OF MARRIAGE-PT 2		
	CBS TV	{															
	AVERAGE AUDIENCE (Households (000) & %)	{				10,600 13.0	11.9*		14.2*	15.4	14.4*		14.8*		16.1*		16.2*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{				25 11.5	23*		26*	26	24*		24*		27*		29*
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{				14,180 17.4								15,000 18.4	RICHARD PRYOR SPECIAL (R)		
	NBC TV	{															
	AVERAGE AUDIENCE (Households (000) & %)	{				7,820 9.6	8.3*		9.4*		10.1*		10.7*		13.1	13.4*	12.8*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{				17 8.1	16*		17*	9.8	17*		17*		22	22*	23*
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{				13,040 16.0		13,610 16.7		20,620 25.3				19,970 24.5	HART TO HART		
	ABC TV	{				HAPPY DAYS (R)		LAVERNE & SHIRLEY (R)		THREE'S COMPANY (OP)							
	AVERAGE AUDIENCE (Households (000) & %)	{				10,920 13.4		11,650 14.3		16,540 20.3			15,730 19.3		19.5*		19.0*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{				24 13.1		24 13.7	15.2	31 18.1	30*		33*	19.6	33*	19.4	34* 18.6
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{				13,040 16.0				17,850 21.9					CBS TUESDAY NIGHT MOVIES FALLEN ANGEL(R)		
	CBS TV	{															
	AVERAGE AUDIENCE (Households (000) & %)	{				9,130 11.2	10.5*		11.9*	13.1	11.5*		11.8*		14.5*		14.6*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{				20 10.4	19*		20*	22	18*		18*		25*		26*
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{				25,020 30.7								14,830 18.2	QUINCY, M.E.-TUE (R)		
	NBC TV	{															
	AVERAGE AUDIENCE (Households (000) & %)	{				17,930 22.0	20.4*		22.3*		22.6*		22.5*		13.4	13.9*	13.0*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{				36 19.4	37*		38*	22.5	35*		35*	14.4	23	24*	23*

TV HOUSEHOLDS USING TV		WK. 1	WK. 2	46.3	47.4	47.4	49.6	49.9	51.7	53.7	56.9	59.5	62.2	62.9	63.0	61.2	60.0	57.3	54.8
(See Def. 1)		WK. 1	WK. 2	50.2	51.9	51.0	53.1	54.1	56.2	57.4	61.2	63.0	64.8	65.4	64.9	59.7	57.5	56.3	55.0

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.TUE. MAY 18, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. MAY 12, 1982

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45													
W E E K 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)					14,510 17.8			17,360 21.3			18,830 23.1																		
		GREATEST AMERICAN HERO (R) → FALL GUY (R)(OP) → RODNEY DANGERFIELD SHOW																													
		AVERAGE AUDIENCE (Households (000) & %)					10,110 12.4	11.9*		13,0* 23 *	12,710 15.6	14.6*		16.6* 27 *	13,530 16.6	17.5*	15.7*														
		SHARE OF AUDIENCE %					23	23 *		23 *	25	24 *		27 *	28	29 *	28 *														
AVG. AUD. BY ¼ HR.							11.9	11.9	12.6	13.3	14.1	15.0	15.8	17.3	17.8	17.2	16.3	15.0													
E E K 2	CBS TV	TOTAL AUDIENCE (Households (000) & %)					13,860 17.0			20,700 25.4																					
		INCREDIBLE HULK (OP) → ELEANOR, FIRST LADY																													
		AVERAGE AUDIENCE (Households (000) & %)					9,620 11.8	10.4*		13,040 16.0	15.3*		16.6* 27 *		16.5*		15.4*														
		SHARE OF AUDIENCE %					22	20 *		27	25 *		27 *		27 *		27 *														
AVG. AUD. BY ¼ HR.							9.6	11.2	12.6	13.8	14.8	15.9	16.7	16.5	16.6	16.3	15.9	15.0													
1	NBC TV	TOTAL AUDIENCE (Households (000) & %)					17,030 20.9			15,080 18.5	13,940 17.1			16,630 20.4																	
		REAL PEOPLE (R)(OP) → FACTS OF LIFE (R) → TEACHERS ONLY (OP) → QUINCY, M.E.																													
		AVERAGE AUDIENCE (Households (000) & %)					12,800 15.7	14.7*		12,960 15.9	11,980 14.7		13,370 16.4	16.0*		16.7*															
		SHARE OF AUDIENCE %					29	28 *		26	24		28	26 *		29 *															
AVG. AUD. BY ¼ HR.							14.2	15.2	16.8	16.6	15.9	16.0	14.7	14.8	15.5	16.6	16.6	16.8													
W E E K 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)					13,530 16.6			16,950 20.8			16,460 20.2																		
		GREATEST AMERICAN HERO (R) → FALL GUY (R)(OP) → WAYNE NEWTON SPECIAL																													
		AVERAGE AUDIENCE (Households (000) & %)					9,860 12.1	11.2*		13,200 16.2	15.7*		11,170 13.7	14.5*		12.9*															
		SHARE OF AUDIENCE %					22	21 *		27	26 *		24	25 *		23 *															
AVG. AUD. BY ¼ HR.							10.8	11.5	12.9	13.1	14.7	16.7	16.5	17.1	14.9	14.2	13.3	12.6													
E E K 2	CBS TV	TOTAL AUDIENCE (Households (000) & %)					11,490 14.1			18,010 22.1																					
		INCREDIBLE HULK (R)(OP) → CBS WEDNESDAY NIGHT MOVIE WHO'LL STOP THE RAIN																													
		AVERAGE AUDIENCE (Households (000) & %)					8,070 9.9	9.8*		8,640 10.6	9.6*		9.8*		11.1*		12.0*														
		SHARE OF AUDIENCE %					18	18 *		18	16 *		16 *		19 *		21 *														
AVG. AUD. BY ¼ HR.							9.9	9.7	9.6	10.3	9.9	9.3	9.8	9.8	11.1	11.1	12.1	12.0													
2	NBC TV	TOTAL AUDIENCE (Households (000) & %)					27,870 34.2																								
		MARCO POLO, PART IV (SUS-OP)(OP)																													
		AVERAGE AUDIENCE (Households (000) & %)					16,950 20.8	18.0*		19,4* 20.9	20.9*		21.5*		22.6*		22.6*														
		SHARE OF AUDIENCE %					36	34 *		34 *	35 *		35 *		38 *		40 *														
AVG. AUD. BY ¼ HR.							17.1	18.9	18.8	20.0	21.0	20.9	21.3	21.7	22.5	22.6	22.9	22.3													
TV HOUSEHOLDS USING TV (See Def. 1)			WK. 1	WK. 2	50.7	49.0	51.2	49.6	50.1	49.6	51.2	51.1	51.8	52.9	54.4	56.4	58.3	59.7	61.4	61.5	62.6	60.6	62.6	60.5	61.8	59.6	60.7	58.6	57.5	55.3	55.5

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.WED. MAY 19, 1982

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)								11,650 14.3		13,530 16.6		15,490 19.0		16,540 20.3			
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)								9,210 11.3		10,920 13.4		12,710 15.6		10,840 13.3			13.6*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %								20 10.2		22 11.4		25 12.7		22 14.6		12.9	23* 13.5
K 2	TOTAL AUDIENCE (Households (000) & %)								23,310 28.6				28,530 35.0					
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)								16,460 20.2				18,340 22.5				21.7*	23.4*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %								35 15.9				38 19.2				35* 22.1	39* 23.4
1	TOTAL AUDIENCE (Households (000) & %)								13,120 16.1				13,690 16.8		14,260 17.5		16,630 20.4	
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)								9,540 11.7				11,080 13.6		12,140 14.9		12,470 15.3	15.0*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %								20 10.6				22 12.0		24 14.4		26 15.3	25* 15.3
W E E K 2	TOTAL AUDIENCE (Households (000) & %)								10,760 13.2		10,350 12.7		13,040 16.0		11,900 14.6		18,830 23.1	
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)								8,720 10.7		8,880 10.9		11,490 14.1		10,600 13.0		13,610 16.7	16.8*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %								21 10.4		20 10.5		24 13.4		22 12.8		30 15.4	31* 16.6
K 2	TOTAL AUDIENCE (Households (000) & %)								21,760 26.7						16,300 20.0			
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)								13,860 17.0						10,270 12.6			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %								30 14.1						23 15.2			
2	TOTAL AUDIENCE (Households (000) & %)								14,590 17.9				15,650 19.2		15,490 19.0		18,580 22.8	
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)								10,190 12.5				13,450 16.5		14,020 17.2		13,370 16.4	16.5*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %								23 11.6				28 15.4		28 17.2		30 16.2	31* 16.4
TV HOUSEHOLDS USING TV		WK. 1	47.5	47.8	46.8	48.0	49.2	51.2	53.4	56.0	58.3	60.1	60.3	61.8	62.2	61.2	59.9	58.4
(See Def. 1)		WK. 2	49.2	51.0	50.2	50.9	50.4	53.0	54.1	56.4	58.6	60.8	60.4	60.5	57.4	55.9	54.4	53.0

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{					11,000 13.5		22,410 27.5									
	ABC TV						BENSON							ABC FRIDAY NIGHT MOVIE THE MAN WITH THE GOLDEN GUN(R) (OP)				
	AVERAGE AUDIENCE (Households (000) & %)	{					9,540 11.7		11,000 13.5					13.6*		15.8*		16.4*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%					26 11.5	12.0	26 9.4	9.4*	12.1	12.5	13.2	25* 14.1	15.6	29* 16.1	15.9	31* 16.9
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					16,950 20.8				16,950 20.8				15,570 19.1			
	CBS TV						DUKES OF HAZZARD (R)(OP)				DALLAS (R)				NURSE			
	AVERAGE AUDIENCE (Households (000) & %)	{					11,490 14.1	12.5*		15.8*	11,820 14.5	13.8*		15.1*	11,820 14.5	14.5*		14.5*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%					30 12.0	27* 13.0	33* 15.1	28* 16.5	28* 13.5	28* 14.2	28* 14.5	27* 15.7	27* 14.7	27* 14.2	14.4	27* 14.6
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{					17,690 21.7											
	NBC TV													NBC FRIDAY MOVIE OF-WEEK NEW YORK, NEW YORK (OP)				
	AVERAGE AUDIENCE (Households (000) & %)	{					7,910 9.7	8.7*		9.4*		10.0*		9.7*		10.3*		10.0*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%					19 8.7	19* 8.8	19* 9.5	19* 9.4	20* 10.1	18* 9.8	18* 9.6	18* 9.7	19* 10.3	19* 10.3	19* 10.2	19* 9.9
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					9,780 12.0		9,620 11.8		19,720 24.2							
	ABC TV						BENSON (R)		MAGGIE					ABC FRIDAY NIGHT MOVIE DREAMS DON'T DIE (OP)				
	AVERAGE AUDIENCE (Households (000) & %)	{					8,390 10.3		8,310 10.2		11,980 14.7	12.4*		14.1*		15.5*		16.7*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%					21 9.8	30* 10.9	34* 9.7	28 10.7	28 11.9	23* 12.9	26* 13.7	26* 14.5	29* 15.2	29* 15.8	33* 16.7	33* 16.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					17,690 21.7				16,540 20.3				16,220 19.9			
	CBS TV						DUKES OF HAZZARD (R)(OP)				DALLAS (R)				NURSE			
	AVERAGE AUDIENCE (Households (000) & %)	{					13,200 16.2	14.6*		17.7*	12,310 15.1	14.5*		15.7*	12,880 15.8	15.8*		15.8*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%					32 13.6	30* 15.6	34* 17.5	34* 17.9	28 14.3	27* 14.6	29* 15.5	29* 15.9	30 15.5	29* 16.2	31* 15.9	31* 15.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					13,450 16.5								9,940 12.2			
	NBC TV													NBC FRIDAY MOVIE OF-WEEK MOVIE MOVIE (BUS-OP)(OP)				NBC NEWS SPECIAL REPORT
	AVERAGE AUDIENCE (Households (000) & %)	{					5,950 7.3	7.1*		6.9*		7.2*		8.0*	5,950 7.3	7.5*		7.2*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%					14 7.7	14* 6.6	13* 6.8	13* 7.0	14* 7.4	14* 7.1	15* 7.7	15* 8.3	14 7.9	14* 7.1	14* 6.8	14* 7.6
TV HOUSEHOLDS USING TV		WK. 1	41.7	42.4	42.7	44.2	45.0	46.0	47.3	49.3	49.4	50.8	52.5	54.5	53.9	53.3	52.3	53.4
(See Def. 1)		WK. 2	46.0	46.8	47.3	48.2	48.5	50.2	51.7	53.4	52.5	54.1	54.9	54.6	53.7	53.7	51.8	50.6

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

NATIONAL TV AUDIENCE ESTIMATES																					
TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45				
W E E K 1	TOTAL AUDIENCE (Households (000) & %)						14,590 17.9						19,400 23.8				16,140 19.8				
	ABC TV						LOVE BOAT SPECIAL (R)(OP)				LOVE BOAT (OP)				FANTASY ISLAND (R)						
	AVERAGE AUDIENCE (Households (000) & %)						10,510 12.9		11.3*				14,830 18.2		17.4*				12,230 15.0		
	SHARE OF AUDIENCE %						29		26 *				35		35 *				30 *		
AVG. AUD. BY ¼ HR.						10.4		12.3		13.8		15.0		16.7		18.1		18.9		19.1	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						11,000 13.5						17,520 21.5								
	CBS TV						WALT DISNEY THE \$1,000,000 DUCK, PART 2(R)(OP)						CBS SAT. NIGHT MOVIE CITY ON FIRE								
	AVERAGE AUDIENCE (Households (000) & %)						7,990 9.8		9.1*				10,920 13.4		11.5*				13.1*		
	SHARE OF AUDIENCE %						22		21 *				26		23 *				25 *		
AVG. AUD. BY ¼ HR.						9.0		9.2		10.4		10.7		11.0		11.9		12.9		13.4	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)						6,360 7.8		5,790 7.1				10,020 12.3				10,190 12.5				
	NBC TV						HARPER VALLEY (R)		ONE OF THE BOYS (R)(OP)				BARBARA MANDELL (R)(SUS-OP)				NBC MAGAZINE				
	AVERAGE AUDIENCE (Households (000) & %)						5,460 6.7		4,970 6.1				7,250 8.9		8.4*				6,680 8.2		
	SHARE OF AUDIENCE %						16		13				17		17 *				18 *		
AVG. AUD. BY ¼ HR.						6.9		6.5		5.8		6.3		8.0		8.9		9.7		9.0	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						22,660 27.8						21,680 26.6								
	ABC TV						LOVE BOAT (R)(OP)						FANTASY ISLAND (R)(OP)								
	AVERAGE AUDIENCE (Households (000) & %)						14,340 17.6		14.4*				16,060 19.7		20.7*		19.1*				
	SHARE OF AUDIENCE %						35		30 *				37		39 *		35 *				
AVG. AUD. BY ¼ HR.						13.2		15.7		17.2		18.3		20.2		21.2		19.0		19.2	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						11,330 13.9						16,060 19.7								
	CBS TV						WALT DISNEY SMOKE, PART 1(R) (OP)						CBS SAT. NIGHT MOVIE THE WILD AND THE FREE								
	AVERAGE AUDIENCE (Households (000) & %)						8,560 10.5		9.8*				10,430 12.8		11.0*				12.7*		
	SHARE OF AUDIENCE %						21		20 *				24		20 *				23 *		
AVG. AUD. BY ¼ HR.						9.5		10.1		10.8		11.6		11.0		11.1		12.4		13.1	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)						6,440 7.9		6,110 7.5				10,270 12.6				10,270 12.6				
	NBC TV						HARPER VALLEY (R)		ONE OF THE BOYS (R)(OP)				BARBARA MANDELL (R)(OP)				I'VE HAD IT UP TO HERE				
	AVERAGE AUDIENCE (Households (000) & %)						5,460 6.7		5,300 6.5				7,090 8.7		8.0*				6,850 8.4		
	SHARE OF AUDIENCE %						14		13				16		15 *				17 *		
AVG. AUD. BY ¼ HR.						6.3		7.0		6.2		6.7		7.7		8.3		9.2		9.6	
TV HOUSEHOLDS USING TV																					
(See Def. 1)		WK. 1	39.3	40.5	41.8	42.2	42.7	43.7	45.0	46.9	49.3	51.3	53.2	53.7	52.1	51.3	49.0	46.7			
		WK. 2	44.7	45.4	45.3	45.9	46.4	49.3	50.4	52.5	53.1	54.2	54.8	55.1	54.1	53.5	51.3	49.9			

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

For explanation of symbols, See page A.

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	10,350 12.7	CRIME IN AMERICA (OP)				24,780 30.4	HOLLYWOOD-GIFT-LAUGHTER (OP)									
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{	6,440 7.9	7.5*		8.3*	15.8	13.5*		14.9*		16.5*		17.7*		17.4*		14.9*
	SHARE OF AUDIENCE %	{	17	17 *		17 *	26	25 *		25 *		27 *		27 *		28 *		25 *
W E E K 2	AVG. AUD. BY ¼ HR.	%	7.9	7.1	7.4	9.1	13.4	13.6	14.7	15.0	15.9	17.1	17.5	18.0	18.3	16.5	15.2	14.5
	TOTAL AUDIENCE (Households (000) & %)	{	20,050 24.6	60 MINUTES				11,980 14.7	12,880 15.8	15,160 18.6	17,200 21.1	17,360 21.3	TRAPPER JOHN, M.D.					
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{	15,240 18.7	17.7*		19.6*	12.1	11,000 13.5	13,280 16.3	15,160 18.6	14,910 18.3	17.9*		18.7*		18.2	18.8	18.6
W E E K 1	SHARE OF AUDIENCE %	{	40	39 *		40 *	22	23	26	29	30	29 *		32 *		32 *		32 *
	AVG. AUD. BY ¼ HR.	%	16.6	18.9	19.9	19.4	11.3	12.8	13.0	14.0	15.4	17.2	17.8	19.3	17.6	18.2	18.8	18.6
	TOTAL AUDIENCE (Households (000) & %)	{	9,450 11.6	FATHER MURPHY (R)				27,380 33.6	MARCO POLO, PART I (8:00-11:01PM)(OP)									
	NBC TV																	
W E E K 2	AVERAGE AUDIENCE (Households (000) & %)	{	6,760 8.3	7.6*		9.0*	22.1	20.8*		22.8*		22.4*		23.4*		22.3*		21.0*
	SHARE OF AUDIENCE %	{	18	17 *		19 *	37	38 *		39 *		36 *		36 *		36 *		36 *
	AVG. AUD. BY ¼ HR.	%	7.4	7.8	8.4	9.7	19.5	22.0	22.8	22.7	22.7	22.2	23.3	23.5	22.6	21.9	21.2	20.8
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	10,190 12.5	CRIME IN AMERICA (OP)				20,460 25.1	ABC SUNDAY NIGHT MOVIE F.I.S.T. (OP)									
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{	6,930 8.5	7.8*		9.2*	12.1	11.5*		13.1*		13.1*		12.3*		11.5*		11.1*
	SHARE OF AUDIENCE %	{	16	15 *		16 *	21	20 *		22 *		21 *		20 *		20 *		21 *
W E E K 2	AVG. AUD. BY ¼ HR.	%	7.6	8.0	8.7	9.8	10.7	12.3	13.0	13.1	13.4	12.8	12.5	12.1	11.8	11.1	11.1	11.2
	TOTAL AUDIENCE (Households (000) & %)	{	22,900 28.1	60 MINUTES				28,360 34.8	COMING OUT OF-ICE (OP)				20,210 24.8	TRAPPER JOHN, M.D. (R)				
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{	17,520 21.5	20.3*		22.6*	17,440 21.4	20.4*		20.1*		21.6*		23.4*		16,380 20.1	20.2*	20.0*
W E E K 2	SHARE OF AUDIENCE %	{	40	39 *		40 *	36	35 *		34 *		35 *		38 *		36	35 *	37 *
	AVG. AUD. BY ¼ HR.	%	19.6	21.1	22.5	22.8	20.9	19.8	20.1	20.1	21.3	21.9	23.3	23.5	19.9	20.5	20.3	19.7
	TOTAL AUDIENCE (Households (000) & %)	{	9,780 12.0	FATHER MURPHY (R)				17,930 22.0	CHIPS (OP)				23,230 28.5	NBC SUNDAY NIGHT MOVIE THE RETURN OF MAXWELL SMART (SUS-OP)				
	NBC TV																	
W E E K 2	AVERAGE AUDIENCE (Households (000) & %)	{	7,420 9.1	8.5*		9.7*	15.3	14.3*		16.3*		16.7		17.2*		17.9*		16.3*
	SHARE OF AUDIENCE %	{	17	16 *		17 *	26	25 *		27 *		29		28 *		31 *		30 *
	AVG. AUD. BY ¼ HR.	%	7.9	9.1	9.2	10.1	13.0	15.6	15.6	16.9	15.2	16.1	16.7	17.6	18.2	17.6	17.4	15.1
	TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1 WK. 2	44.2 51.0	46.3 53.2	47.6 55.1	49.3 57.1	53.0 57.2	56.7 58.7	58.0 59.4	59.4 60.6	60.9 60.7	63.0 61.3	64.4 61.1	64.8 61.3	62.7 58.0	60.7 56.6	58.9 55.8	58.1 52.5

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
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W

TOTAL AUDIENCE { 3,500
(Households (000) & %) { 4.3

ABC TV ABC WEEKEND REPORT-SAT.

AVERAGE AUDIENCE { 3,260
(Households (000) & %) { 4.0

SHARE OF AUDIENCE % 8

AVG. AUD. BY ¼ HR. % 4.0

E

TOTAL AUDIENCE { 5,790
(Households (000) & %) { 7.1

E CBS TV CBS SUNDAY NEWS-050000

AVERAGE AUDIENCE { 5,460
(Households (000) & %) { 6.7

SHARE OF AUDIENCE % 14

AVG. AUD. BY ¼ HR. % 6.7

K

1 TOTAL AUDIENCE { 1,790
(Households (000) & %) { 2.2

(1) **NBC TV** NBC LATE NIGHT MOVIE
CONFESSIONS OF A LADY COP(R)
(11:31-12:41AM)
(SUSTAINING 12:41-1:31AM)

AVERAGE AUDIENCE { 1,140
(Households (000) & %) { 1.4

SHARE OF AUDIENCE % 6

AVG. AUD. BY ¼ HR. % 1.3

1.4* 1.5* 1.5* 1.3 1.3

W

TOTAL AUDIENCE { 3,750
(Households (000) & %) { 4.6

ABC TV ABC WEEKEND REPORT-SUN.

AVERAGE AUDIENCE { 3,500
(Households (000) & %) { 4.3

SHARE OF AUDIENCE % 10

AVG. AUD. BY ¼ HR. % 4.3

E

TOTAL AUDIENCE { 5,620
(Households (000) & %) { 6.9

E CBS TV CBS SUNDAY NEWS-050000

AVERAGE AUDIENCE { 5,300
(Households (000) & %) { 6.5

SHARE OF AUDIENCE % 15

AVG. AUD. BY ¼ HR. % 6.5

K

2 TOTAL AUDIENCE { 2,690
(Households (000) & %) { 3.3

NBC TV NBC LATE NIGHT MOVIE
THE CAR(R)
(11:30-1:00AM)
(SUSTAINING 1:00-1:30AM)

AVERAGE AUDIENCE { 1,550
(Households (000) & %) { 1.9

SHARE OF AUDIENCE % 8

AVG. AUD. BY ¼ HR. % 2.1

2.0* 1.8* 1.9* 1.7 1.8 2.0 2.0

TV HOUSEHOLDS USING TV	WK. 1	48.9	41.3	32.8	27.6	23.8	21.7	20.1	18.8	17.0	15.0	12.7	11.1	9.6	8.7	7.7	6.8
(See Def 1)	WK 2	44.9	40.2	33.9	29.7	25.1	22.8	19.9	18.5	16.4	14.5	12.4	10.4	8.5	7.4	6.7	6.1

U.S. TV Households: 81,500,000
(1) MARCO POLO, PART 1, NBC, (8:00-11:01PM)(S)

For explanation of symbols. See page A

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
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WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{	5,130 6.3	4,730 5.8																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							</
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U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	5,380 6.6				5,300 6.5		5,460 6.7		8,800 10.8				7,820 9.6			
	ABC TV		LOVE BOAT DAYTIME				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE (SUS-OP)			
	AVERAGE AUDIENCE (Households (000) & %)	{	3,750 4.6	4.3*		4.9*	4,480 5.5		4,400 5.4		6,680 8.2	7.7*		8.7*	5,950 7.3	7.1*		7.4*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	26 4.2	25* 4.5		27* 4.7	27 5.1	5.8	25 5.3	5.5	33 7.3	31* 8.1		35* 8.7	32 7.1	30* 7.1		33* 7.4
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	5,790 7.1		6,440 7.9				6,600 8.1				6,030 7.4				3,990 4.9	
	CBS TV		PRICE IS RIGHT 1 PRICE IS RIGHT 2 (OP)				YOUNG AND THE RESTLESS				AS THE WORLD TURNS				CAPITOL			
	AVERAGE AUDIENCE (Households (000) & %)	{	4,810 5.9		5,460 6.7				4,810 5.9	5.9*			4,810 5.9	5.8*			3,420 4.2	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	35 5.6		37 6.1				28 5.8	29* 5.9			24 5.8	23* 5.8			19 4.3	4.2
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	2,770 3.4				1,710 2.1		2,690 3.3		5,380 6.6				4,480 5.5			
	NBC TV		TEXAS				DOCTORS		SEARCH FOR TOMORROW		DAYS OF OUR LIVES				ANOTHER WORLD			
	AVERAGE AUDIENCE (Households (000) & %)	{	1,960 2.4	2.3*		2.4*	1,470 1.8		2,200 2.7		4,240 5.2	4.9*		5.5*	3,260 4.0	4.1*		3.9*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	14 2.4	14* 2.3		13* 2.3	9 1.8	1.8	13 2.5	2.9	21 4.8	20* 5.1		22* 5.5	17 4.2	17* 4.0		17* 3.9
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	5,540 6.8				5,950 7.3		5,870 7.2		9,370 11.5				8,390 10.3			
	ABC TV		LOVE BOAT DAYTIME				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE (SUS-OP)			
	AVERAGE AUDIENCE (Households (000) & %)	{	4,080 5.0	4.6*		5.4*	5,050 6.2		4,890 6.0		7,090 8.7	8.2*		9.1*	6,360 7.8	7.6*		7.9*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	27 4.4	25* 4.8		28* 5.3	28 5.9	6.5	26 5.9	6.1	33 7.9	31* 8.6		34* 9.2	32 7.6	31* 7.7		33* 8.1
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	5,710 7.0		6,520 8.0				6,850 8.4				5,950 7.3				3,990 4.9	
	CBS TV		PRICE IS RIGHT 1 PRICE IS RIGHT 2 (OP)				YOUNG AND THE RESTLESS				AS THE WORLD TURNS				CAPITOL (SUS-OP)			
	AVERAGE AUDIENCE (Households (000) & %)	{	4,890 6.0		5,620 6.9				4,810 5.9	5.7*			4,480 5.5	5.4*			3,500 4.3	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	33 5.6		36 6.3				26 5.6	26* 5.8			21 5.5	20* 5.3			18 4.2	4.3
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	2,850 3.5				1,870 2.3		3,100 3.8		6,030 7.4				4,970 6.1			
	NBC TV		TEXAS				DOCTORS		SEARCH FOR TOMORROW		DAYS OF OUR LIVES				ANOTHER WORLD			
	AVERAGE AUDIENCE (Households (000) & %)	{	1,960 2.4	2.4*		2.3*	1,550 1.9		2,450 3.0		4,650 5.7	5.5*		6.0*	3,590 4.4	4.6*		4.3*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	13 2.6	13* 2.3		12* 2.3	9 1.8	2.0	13 2.6	3.3	22 5.4	21* 5.6		23* 6.1	18 4.7	19* 4.5		18* 4.4
TV HOUSEHOLDS USING TV		WK. 1	17.0	17.5	18.1	19.1	20.9	22.4	22.0	22.8	23.9	24.5	24.2	24.4	23.3	23.6	22.9	23.2
(See Def. 1)		WK. 2	18.1	18.6	19.2	20.3	22.0	23.4	23.1	24.0	25.4	26.0	26.0	26.0	24.6	24.9	24.1	24.5

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45		
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	9,540 11.7	GENERAL HOSPITAL (SUS-OP)				4,240 5.2	EDGE OF NIGHT								10,110 12.4	ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	{	7,340 9.0	8.8*		9.3*		3,670 4.5									8,640 10.6		
	SHARE OF AUDIENCE %	{	35	35 *		35 *		17									23		
	AVG. AUD. BY ¼ HR.	%	8.4	9.1	9.3	9.3		4.7	4.2									10.5	10.7
	TOTAL AUDIENCE (Households (000) & %)	{	6,280 7.7	GUIDING LIGHT (OP)				2,770 3.4	TATTLETALES								10,600 13.0	CBS EVENING NEWS- RATHER	
W E E K 1	AVERAGE AUDIENCE (Households (000) & %)	{	4,970 6.1	5.9*		6.3*		2,280 2.8									9,130 11.2		
	SHARE OF AUDIENCE %	{	24	24 *		24 *		11									24		
	AVG. AUD. BY ¼ HR.	%	5.7	6.0	6.3	6.3		2.8	2.8									11.1	11.4
	TOTAL AUDIENCE (Households (000) & %)	{	4,160 5.1	CHIPS M-F												8,390 10.3	NBC NIGHTLY NEWS		
	AVERAGE AUDIENCE (Households (000) & %)	{	2,850 3.5	3.2*		3.9*												7,340 9.0	
W E E K 1	SHARE OF AUDIENCE %	{	14	13 *		15 *											20		
	AVG. AUD. BY ¼ HR.	%	3.0	3.4	3.7	4.0											9.0	9.0	
	TOTAL AUDIENCE (Households (000) & %)	{	10,020 12.3	GENERAL HOSPITAL (SUS-OP)				4,400 5.4	EDGE OF NIGHT								9,860 12.1	ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	{	7,910 9.7	9.5*		10.0*		3,750 4.6									8,390 10.3		
	SHARE OF AUDIENCE %	{	36	37 *		36 *		16									22		
W E E K 2	AVG. AUD. BY ¼ HR.	%	9.2	9.7	10.0	9.9		4.8	4.3									10.1	10.5
	TOTAL AUDIENCE (Households (000) & %)	{	6,280 7.7	GUIDING LIGHT (SUS-OP)(OP)				2,930 3.6	TATTLETALES								11,000 13.5	CBS EVENING NEWS- RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	{	4,890 6.0	5.7*		6.2*		2,450 3.0									9,370 11.5		
	SHARE OF AUDIENCE %	{	22	22 *		22 *		11									25		
	AVG. AUD. BY ¼ HR.	%	5.5	5.9	6.1	6.3		2.8	3.2									11.4	11.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	4,560 5.6	CHIPS M-F												8,720 10.7	NBC NIGHTLY NEWS		
	AVERAGE AUDIENCE (Households (000) & %)	{	3,100 3.8	3.3*		4.3*											7,660 9.4		
	SHARE OF AUDIENCE %	{	14	13 *		15 *											20		
	AVG. AUD. BY ¼ HR.	%	3.2	3.5	4.0	4.5											9.1	9.6	
	TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	24.3	26.0	26.7	27.6	26.1	27.3	28.6	30.3	32.1	34.0	35.3	37.9	41.9	43.7	44.8	45.6
		WK. 2	25.1	26.6	27.9	29.1	28.3	29.8	31.1	32.6	34.1	35.9	37.3	39.3	42.6	44.8	45.5	46.6	

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{				3,830 4.7		2,850 3.5		3,180 3.9		4,560 5.6		5,050 6.2		5,950 7.3	
	ABC TV	{				SUPERFRIENDS (OP)		THUNDARR THE BARBARIAN (OP)		GOLDIE GOLD/ ACTION JACK (OP)		LAVERNE AND SHIRLEY		RICHIE RICH/ SCOOBY DOO-1 (SUS-OP)		RICHIE RICH/ SCOOBY DOO-2 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)	{				2,690 3.3		2,530 3.1		2,770 3.4		3,990 4.9		4,160 5.1		4,970 6.1	
	SHARE OF AUDIENCE %	{				26		17		16		22		24		28	
	AVG. AUD. BY ¼ HR.	{				3.0	3.5	3.0	3.1	3.2	3.6	4.7	5.1	4.6	5.6	6.3	5.9
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{				2,280 2.8		2,610 3.2		3,180 3.9		5,790 7.1		6,680 8.2		6,760 8.3	
	CBS TV	{				POPEYE/OLIVE COMEDY SHOW (OP)		TARZAN/L. RANGER/ ZORRO HR1 (OP)		TARZAN/L. RANGER/ ZORRO HR2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (SUS-OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)	{				1,630 2.0		2,040 2.5		2,610 3.2		4,890 6.0		5,710 7.0		5,380 6.6	
	SHARE OF AUDIENCE %	{				15		14		16		27		29		28	
	AVG. AUD. BY ¼ HR.	{				1.6	2.4	2.4	2.6	2.9	3.4	5.2	6.7	7.0	7.0	6.9	6.3
W E E K 3	TOTAL AUDIENCE (Households (000) & %)	{				2,770 3.4		6,760 8.3		7,910 9.7		5,620 6.9		5,220 6.4		4,480 5.5	
	NBC TV	{				FLINTSTONE'S COMEDY SHW2 (OP)		SMURFS I		SMURFS II (OP)		KID SUPER POWER I		KID SUPER POWER II (OP)		SPIDER-MAN & FRIENDS	
	AVERAGE AUDIENCE (Households (000) & %)	{				2,200 2.7		5,620 6.9		6,680 8.2		4,730 5.8		4,240 5.2		3,990 4.9	
	SHARE OF AUDIENCE %	{				22		43		42		27		22		21	
	AVG. AUD. BY ¼ HR.	{				2.1	3.3	6.5	7.3	8.2	8.2	6.1	5.5	5.3	5.1	4.8	5.1
W E E K 4	TOTAL AUDIENCE (Households (000) & %)	{				2,120 2.6		3,180 3.9		3,420 4.2		4,320 5.3		4,320 5.3		4,970 6.1	
	ABC TV	{				SUPERFRIENDS (8:00-8:12AM) (8:25-8:30AM) (SUS-OP)(OP)		THUNDARR THE BARBARIAN (OP)		GOLDIE GOLD/ ACTION JACK (OP)		LAVERNE AND SHIRLEY		RICHIE RICH/ SCOOBY DOO-1 (SUS-OP)		RICHIE RICH/ SCOOBY DOO-2 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)	{				1,960 2.4		2,690 3.3		2,850 3.5		3,670 4.5		3,500 4.3		4,160 5.1	
	SHARE OF AUDIENCE %	{				21		19		17		22		21		24	
	AVG. AUD. BY ¼ HR.	{				2.4	2.4	3.2	3.4	3.4	3.7	4.5	4.6	4.3	4.4	4.9	5.2
W E E K 5	TOTAL AUDIENCE (Households (000) & %)	{				1,470 1.8		3,420 4.2		3,340 4.1		5,460 6.7		6,280 7.7		5,950 7.3	
	CBS TV	{				(1)		TARZAN/L. RANGER/ ZORRO HR1 (OP)		TARZAN/L. RANGER/ ZORRO HR2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		(2) (SUS-OP)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)	{				1,140 1.4		2,450 3.0		2,850 3.5		4,400 5.4		5,050 6.2		5,130 6.3	
	SHARE OF AUDIENCE %	{				12		18		18		26		29		28	
	AVG. AUD. BY ¼ HR.	{				1.3	1.5	2.4	3.5	3.5	3.4	5.3	5.4	6.1	6.2	6.6	5.8
W E E K 6	TOTAL AUDIENCE (Households (000) & %)	{				3,100 3.8		5,540 6.8		8,150 10.0		5,540 6.8		5,220 6.4		5,540 6.8	
	NBC TV	{				FLINTSTONE'S COMEDY SHW2 (OP)		SMURFS I		SMURFS II (OP)		KID SUPER POWER I		KID SUPER POWER II (OP)		SPIDER-MAN & FRIENDS	
	AVERAGE AUDIENCE (Households (000) & %)	{				2,280 2.8		4,560 5.6		7,170 8.8		4,730 5.8		4,400 5.4		4,560 5.6	
	SHARE OF AUDIENCE %	{				24		35		47		29		25		24	
	AVG. AUD. BY ¼ HR.	{				2.1	3.5	4.9	6.3	8.4	9.1	6.2	5.4	5.3	5.4	5.3	5.9
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	6.8	8.1	8.8	10.0	12.5	14.6	16.7	18.2	19.9	21.3	21.9	23.2	23.5	24.1	23.7
		WK. 2	5.2	6.8	7.9	9.2	11.2	13.4	15.3	18.0	19.7	20.2	20.2	20.6	21.2	21.8	22.6
																	22.6
																	23.3

U.S. TV Households: 81,500,000

(1)POPEYE/OLIVE COMEDY SHOW,CBS,(8:00-8:12AM)(8:22-8:30AM)

A-27(2)BUGS BUNNY/ROAD RUNNER 3,CBS,(10:30-10:48AM)(10:56-11:00AM)

For explanation of symbols, See page A.

DAY SAT. MAY 22, 1982

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45					
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{ 4,890 6.0		{ 5,380 6.6		{ 5,380 6.6		{ 5,130 6.3		— AMERICAN BANDSTAND '82 —												
	ABC TV	FONZ AND HAPPY DAYS GANG		HEATHCLIFF & MARMADUKE		ABC WEEKEND SPECIALS THE GIRL WITH ESP																
	AVERAGE AUDIENCE (Households (000) & %)	{ 4,480 5.5		{ 4,400 5.4		{ 4,320 5.3		{ 3,020 3.7		{ 3.6*		{ 3.7*										
	SHARE OF AUDIENCE %	{ 26		{ 25		{ 24		{ 16		{ 16 *		{ 16 *										
W E E K 2	AVG. AUD. BY ¼ HR.	{ 5.3		{ 5.7		{ 5.3		{ 5.4		{ 3.6		{ 3.6		{ 3.9		{ 3.5						
	TOTAL AUDIENCE (Households (000) & %)	{ 5,620 6.9		{ 3,990 4.9		{ 2,930 3.6		{ 4,160 5.1		{ 4,240 5.2		{ 2,850 3.5										
	CBS TV	BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR (OP)		TROLLKINS (OP)		TOM AND JERRY COMEDY SHOW (OP)		KWICKY KOALA SHOW (OP)		30 MINUTES										
	AVERAGE AUDIENCE (Households (000) & %)	{ 4,400 5.4		{ 3,180 3.9		{ 2,280 2.8		{ 3,500 4.3		{ 3,100 3.8		{ 2,120 2.6										
W E E K 3	SHARE OF AUDIENCE %	{ 25		{ 18		{ 13		{ 19		{ 17		{ 10										
	AVG. AUD. BY ¼ HR.	{ 5.7		{ 5.1		{ 4.1		{ 3.7		{ 2.8		{ 2.8		{ 4.0		{ 4.6						
	TOTAL AUDIENCE (Households (000) & %)	{ 4,400 5.4		{ 3,590 4.4		{ 3,100 3.8		{ 2,040 2.5		{ 3,670 4.5		{ 10,110 12.4										
	NBC TV	SPACE STARS I		SPACE STARS II (OP)		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE														
W E E K 4	AVERAGE AUDIENCE (Households (000) & %)	{ 3,590 4.4		{ 3,100 3.8		{ 2,530 3.1		{ 1,550 1.9		{ 3,590 4.4		{ 3,910 4.8										
	SHARE OF AUDIENCE %	{ 20		{ 18		{ 14		{ 8		{ 17		{ 17										
	AVG. AUD. BY ¼ HR.	{ 4.6		{ 4.2		{ 4.0		{ 3.5		{ 2.9		{ 3.3		{ 1.9		{ 1.8						
	TOTAL AUDIENCE (Households (000) & %)	{ 4,970 6.1		{ 4,080 5.0		{ 3,500 4.3		{ 5,220 6.4		— AMERICAN BANDSTAND '82 —												
W E E K 5	ABC TV	FONZ AND HAPPY DAYS GANG		HEATHCLIFF & MARMADUKE		ABC WEEKEND SPECIALS THE JOKE'S ON MR. LITTLE																
	AVERAGE AUDIENCE (Households (000) & %)	{ 4,320 5.3		{ 3,180 3.9		{ 3,020 3.7		{ 2,850 3.5		{ 3.4*		{ 3.6*										
	SHARE OF AUDIENCE %	{ 25		{ 18		{ 16		{ 15		{ 14 *		{ 15 *										
	AVG. AUD. BY ¼ HR.	{ 5.3		{ 5.2		{ 3.6		{ 3.8		{ 3.3		{ 3.5		{ 3.8		{ 3.5						
W E E K 6	TOTAL AUDIENCE (Households (000) & %)	{ 4,810 5.9		{ 4,730 5.8		{ 3,670 4.5		{ 4,890 6.0		{ 3,670 4.5		{ 3,340 4.1										
	CBS TV	BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR (OP)		TROLLKINS (SUS-OP)		TOM AND JERRY COMEDY SHOW (OP)		KWICKY KOALA SHOW (OP)		30 MINUTES										
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,990 4.9		{ 3,750 4.6		{ 3,020 3.7		{ 3,750 4.6		{ 3,020 3.7		{ 2,360 2.9										
	SHARE OF AUDIENCE %	{ 22		{ 20		{ 15		{ 19		{ 15		{ 12										
W E E K 7	AVG. AUD. BY ¼ HR.	{ 4.9		{ 4.8		{ 4.6		{ 4.5		{ 3.9		{ 3.6		{ 4.7		{ 3.2						
	TOTAL AUDIENCE (Households (000) & %)	{ 4,480 5.5		{ 3,670 4.5		{ 3,990 4.9		{ 2,360 2.9		{ 4,560 5.6		{ 11,170 13.7										
	NBC TV	SPACE STARS I		SPACE STARS II (OP)		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE														
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,590 4.4		{ 3,180 3.9		{ 3,260 4.0		{ 1,960 2.4		{ 3,990 4.9		{ 4,890 6.0										
W E E K 8	SHARE OF AUDIENCE %	{ 20		{ 17		{ 17		{ 10		{ 19		{ 19										
	AVG. AUD. BY ¼ HR.	{ 4.8		{ 3.9		{ 3.8		{ 4.0		{ 3.9		{ 4.0		{ 2.6		{ 2.3						
	TOTAL AUDIENCE (Households (000) & %)	{ 4,810 5.9		{ 4,730 5.8		{ 3,670 4.5		{ 4,890 6.0		{ 3,670 4.5		{ 3,340 4.1										
	NBC TV	SPACE STARS I		SPACE STARS II (OP)		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE														
W E E K 9	AVERAGE AUDIENCE (Households (000) & %)	{ 3,590 4.4		{ 3,180 3.9		{ 3,260 4.0		{ 1,960 2.4		{ 3,990 4.9		{ 4,890 6.0										
	SHARE OF AUDIENCE %	{ 20		{ 17		{ 17		{ 10		{ 19		{ 19										
	AVG. AUD. BY ¼ HR.	{ 4.8		{ 3.9		{ 3.8		{ 4.0		{ 3.9		{ 4.0		{ 2.6		{ 2.3						
	TOTAL AUDIENCE (Households (000) & %)	{ 4,810 5.9		{ 4,730 5.8		{ 3,670 4.5		{ 4,890 6.0		{ 3,670 4.5		{ 3,340 4.1										
W E E K 10	NBC TV	SPACE STARS I		SPACE STARS II (OP)		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE														
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,590 4.4		{ 3,180 3.9		{ 3,260 4.0		{ 1,960 2.4		{ 3,990 4.9		{ 4,890 6.0										
	SHARE OF AUDIENCE %	{ 20		{ 17		{ 17		{ 10		{ 19		{ 19										
	AVG. AUD. BY ¼ HR.	{ 4.8		{ 3.9		{ 3.8		{ 4.0		{ 3.9		{ 4.0		{ 2.6		{ 2.3						
W E E K 11	TOTAL AUDIENCE (Households (000) & %)	{ 4,810 5.9		{ 4,730 5.8		{ 3,670 4.5		{ 4,890 6.0		{ 3,670 4.5		{ 3,340 4.1										
	NBC TV	SPACE STARS I		SPACE STARS II (OP)		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE														
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,590 4.4		{ 3,180 3.9		{ 3,260 4.0		{ 1,960 2.4		{ 3,990 4.9		{ 4,890 6.0										
	SHARE OF AUDIENCE %	{ 20		{ 17		{ 17		{ 10		{ 19		{ 19										
W E E K 12	AVG. AUD. BY ¼ HR.	{ 4.8		{ 3.9		{ 3.8		{ 4.0		{ 3.9		{ 4.0		{ 2.6		{ 2.3						
	TOTAL AUDIENCE (Households (000) & %)	{ 4,810 5.9		{ 4,730 5.8		{ 3,670 4.5		{ 4,890 6.0		{ 3,670 4.5		{ 3,340 4.1										
	NBC TV	SPACE STARS I		SPACE STARS II (OP)		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE														
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,590 4.4		{ 3,180 3.9		{ 3,260 4.0																

		TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
W	ABC TV	TOTAL AUDIENCE (Households (000) & %)	12,710 15.6															
		ABC WIDE WORLD-SPORTS SAT (4:00-5:00PM)(8:08-7:00PM)																
		PREAKNESS STAKES (5:00-6:08PM)(-OP)																
		ABC WIDE WORLD-SPORTS SAT (4:00-5:00PM) (6:08-7:00PM)(OP)																
E	CBS TV	AVERAGE AUDIENCE (Households (000) & %)	4,890 6.0															
		NBA PLAYOFF GAME-SAT BOSTON VS PHILADELPHIA (2:30-5:04PM) (-OP)																
		COLONIAL GOLF-SAT (5:04-6:00PM) (OP)																
		CBS SAT. NEWS-SCHIEFFER																
K	NBC TV	AVERAGE AUDIENCE (Households (000) & %)	3,020 3.7															
		NBC MAJOR LEAGUE BASEBALL BOSTON VS KANSAS CITY CINCINNATI VS PITTSBURGH MULTI-SEGMENT TELECAST																
		NBC NIGHTLY NEWS-SAT.																
		CBS SAT. NEWS-SCHIEFFER																
1	ABC TV	SHARE OF AUDIENCE %	19 18* 18* 33 9.2* 12.1* 7.3* 6.7*															
		AVG. AUD. BY ¼ HR. %																
		TOTAL AUDIENCE (Households (000) & %)																
		AVERAGE AUDIENCE (Households (000) & %)																
W	CBS TV	SHARE OF AUDIENCE %	22* 23* 23* 11 11* 11*															
		AVG. AUD. BY ¼ HR. %																
		TOTAL AUDIENCE (Households (000) & %)																
		AVERAGE AUDIENCE (Households (000) & %)																
E	NBC TV	SHARE OF AUDIENCE %	19* 18* 17* 15*															
		AVG. AUD. BY ¼ HR. %																
		TOTAL AUDIENCE (Households (000) & %)																
		AVERAGE AUDIENCE (Households (000) & %)																
K	ABC TV	SHARE OF AUDIENCE %	13 12* 13* 14* 18 5.3* 7.5* 8.3*															
		AVG. AUD. BY ¼ HR. %																
		TOTAL AUDIENCE (Households (000) & %)																
		AVERAGE AUDIENCE (Households (000) & %)																
2	CBS TV	SHARE OF AUDIENCE %	20 16* 23* 20*															
		AVG. AUD. BY ¼ HR. %																
		TOTAL AUDIENCE (Households (000) & %)																
		AVERAGE AUDIENCE (Households (000) & %)																
2	NBC TV	SHARE OF AUDIENCE %	18* 18* 17* 17*															
		AVG. AUD. BY ¼ HR. %																
		TOTAL AUDIENCE (Households (000) & %)																
		AVERAGE AUDIENCE (Households (000) & %)																
TV HOUSEHOLDS USING TV			WK. 1	26.4	26.5	27.6	27.7	27.9	28.3	28.5	29.1	30.1	32.3	34.2	34.9	34.8	35.6	37.7
(See Def. 1)			WK. 2	29.8	31.3	31.8	33.0	33.7	35.0	35.9	35.6	35.3	35.5	37.4	40.2	42.1	42.7	44.9

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 16, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)																2,120 2.6	2,360 2.9
	ABC TV																KIDS ARE PEOPLE TOO I (1) (10:30-10:58AM) (-OP)	
	AVERAGE AUDIENCE (Households (000) & %)																1,710	1,870
	SHARE OF AUDIENCE %																2.1	2.3
	AVG. AUD. BY ¼ HR. %																9	10
WEEK 2	TOTAL AUDIENCE (Households (000) & %)																2.2	1.8
	CBS TV																FOR OUR TIMES (SUS)	
	AVERAGE AUDIENCE (Households (000) & %)																3,340	
	SHARE OF AUDIENCE %																4.1	3.7*
	AVG. AUD. BY ¼ HR. %																21	21 *
WEEK 3	TOTAL AUDIENCE (Households (000) & %)																3.2	4.3
	NBC TV																4.4	4.0
	AVERAGE AUDIENCE (Households (000) & %)																4.4	4.3
	SHARE OF AUDIENCE %																22 *	21 *
	AVG. AUD. BY ¼ HR. %																2.2	1.8
WEEK 4	TOTAL AUDIENCE (Households (000) & %)																5,300 6.5	
	CBS TV																SUNDAY MORNING	
	AVERAGE AUDIENCE (Households (000) & %)																3,340	
	SHARE OF AUDIENCE %																4.1	3.7*
	AVG. AUD. BY ¼ HR. %																21	21 *
WEEK 5	TOTAL AUDIENCE (Households (000) & %)																3.2	4.3
	NBC TV																4.4	4.0
	AVERAGE AUDIENCE (Households (000) & %)																4.4	4.3
	SHARE OF AUDIENCE %																22 *	21 *
	AVG. AUD. BY ¼ HR. %																2.2	1.8
WEEK 6	TOTAL AUDIENCE (Households (000) & %)																5,380 6.6	
	CBS TV																SUNDAY MORNING	
	AVERAGE AUDIENCE (Households (000) & %)																3,260	
	SHARE OF AUDIENCE %																4.0	3.3*
	AVG. AUD. BY ¼ HR. %																21	20 *
WEEK 7	TOTAL AUDIENCE (Households (000) & %)																3.0	3.7
	NBC TV																4.1	4.4
	AVERAGE AUDIENCE (Households (000) & %)																4.4	4.6
	SHARE OF AUDIENCE %																22 *	20 *
	AVG. AUD. BY ¼ HR. %																2.3	2.5
TV HOUSEHOLDS USING TV WK. 1		5.4	6.0	6.9	8.4	9.9	11.5	13.1	15.1	17.6	19.2	19.6	20.0	20.9	21.9	22.6	22.3	
(See Def. 1)		5.1	6.0	6.6	7.6	8.9	10.6	13.1	14.6	17.0	18.4	19.7	20.5	22.1	22.3	23.4	24.5	
U.S. TV Households: 81,500,000																		

U.S. TV Households: 81,500,000

(1) KIDS ARE PEOPLE TOO I I, ABC, (10:58-11:30AM)

For explanation of symbols, See page A.

DAY SUN. MAY 23, 1982

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{				3,990 4.9												
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{				2,280 2.8												
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%				13 2.2	2.3* 11 *			3.3* 15 *								
E E K 2	TOTAL AUDIENCE (Households (000) & %)	{				2,770 3.4					11,250 13.8							
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{				2,200 2.7					5,710 7.0							
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%				14 2.7	2.8				25 5.0	5.5* 6.0		6.8* 7.1		7.4* 7.4	8.0* 8.0	27* 8.0
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{								3,500 4.3								
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{								2,930 3.6								
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%								17 3.4	3.7							
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{				2,280 2.8												
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{				1,980 2.4												
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%				10 2.3	14 2.4	14* 3.3	15* 3.8		4.0* 4.3							
E E K 2	TOTAL AUDIENCE (Households (000) & %)	{				2,770 3.4					14,100 17.3							
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{				2,120 2.6					6,110 7.5							
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%				10 2.6	2.6				22 5.4	5.7* 5.9		7.9* 8.0		8.4* 8.5	8.1* 8.8	22* 7.5
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{								3,830 4.7								
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{								3,020 3.7								
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%								14 3.8	3.7							
TV HOUSEHOLDS USING TV			WK. 1	WK. 2	WK. 1	WK. 2	WK. 1	WK. 2	WK. 1	WK. 2	WK. 1	WK. 2	WK. 1	WK. 2	WK. 1	WK. 2	WK. 1	WK. 2
(See Def. 1)			21.9	22.1	21.4	21.6	21.6	21.4	21.1	22.6	24.8	26.3	27.1	27.1	27.4	27.4	28.4	29.3
U.S. TV Households: 81,500,000			23.8	24.3	25.9	26.5	26.8	27.5	27.5	27.9	29.4	30.0	31.7	33.1	33.7	34.9	35.8	36.3

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45		
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 3,020 3.7		{ 6,440 7.9		{ 9,290 11.4		{ 5,790 7.1											
	ABC TV	SPORTSBEAT		AMERICAN SPORTSMAN		ABC WIDE WORLD-SPORTS SUN		ABC WORLD NEWS TONIGHT-SUN											
	AVERAGE AUDIENCE (Households (000) & %)	{ 2,280 2.8		{ 3,670 4.5		{ 4,560 5.6		{ 4,810 5.9											
	SHARE OF AUDIENCE %	{ 9		{ 15		{ 17		{ 17		{ 17		{ 20		{ 15		{ 5.8			
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{ 8,560 10.5		{ 7,250 8.9		{ 7,500 9.2													
	CBS TV	(1)		COLONIAL GOLF-SUN		CBS EVENING NEWS-DEAN													
	AVERAGE AUDIENCE (Households (000) & %)	{ 4,080 5.0		{ 5,950 7.3		{ 5,950 7.3													
	SHARE OF AUDIENCE %	{ 25		{ 16		{ 16		{ 16		{ 17		{ 16		{ 19		{ 6.8			
WEEK 3	TOTAL AUDIENCE (Households (000) & %)	{ 6,680 8.2		{ 10,760 13.2		{ 7,500 9.2													
	NBC TV	NBC SPORTS-RINGSIDE-SUN.		SPORTSWORLD		NBC NIGHTLY NEWS-SUN.													
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,990 4.9		{ 5,130 6.3		{ 5,870 7.2													
	SHARE OF AUDIENCE %	{ 17		{ 20		{ 20		{ 21		{ 19		{ 17		{ 18		{ 7.2			
WEEK 4	TOTAL AUDIENCE (Households (000) & %)	{ 3,670 4.5		{ 5,300 6.5		{ 9,210 11.3		{ 8,720 10.7											
	ABC TV	SPORTSBEAT		AMERICAN SPORTSMAN		ABC WIDE WORLD-SPORTS SUN		INDY 500 TIME TRIALS (8:00-8:30PM) (8:36-7:00PM) (SUN-OP)											
	AVERAGE AUDIENCE (Households (000) & %)	{ 2,450 3.0		{ 3,020 3.7		{ 4,160 5.1		{ 5,300 6.5		{ 5,300 6.5		{ 6.5		{ 6.5		{ 6.6			
	SHARE OF AUDIENCE %	{ 8		{ 10		{ 11		{ 13		{ 13		{ 13		{ 14		{ 14			
WEEK 5	TOTAL AUDIENCE (Households (000) & %)	{ 20,620 25.3		{ 10,020 12.3		{ 10,020 12.3													
	CBS TV	CBS SPORTS SPEC-SUN (1:00-3:30PM)		NBA PLAYOFF GAME-SUN-1 (3:30-8:05PM)		CBS EVENING NEWS-DEAN													
	AVERAGE AUDIENCE (Households (000) & %)	{ 11,170 13.7		{ 7,740 9.5		{ 7,740 9.5													
	SHARE OF AUDIENCE %	{ 21		{ 35		{ 34		{ 33		{ 37		{ 39		{ 21		{ 8.8			
WEEK 6	TOTAL AUDIENCE (Households (000) & %)	{ 6,520 8.0		{ 11,650 14.3		{ 8,230 10.1													
	NBC TV	NBC SPORTS-RINGSIDE-SUN.		SPORTSWORLD		NBC NIGHTLY NEWS-SUN.													
	AVERAGE AUDIENCE (Households (000) & %)	{ 4,160 5.1		{ 5,300 6.5		{ 6,850 8.4													
	SHARE OF AUDIENCE %	{ 14		{ 16		{ 17		{ 18		{ 16		{ 13		{ 18		{ 8.3			
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	WK. 2	29.8	29.6	29.4	30.0	30.6	31.1	32.4	32.6	32.9	33.7	34.5	35.2	37.2	38.7	41.1	42.1
U.S. TV Households: 81,500,000				35.5	35.6	36.6	37.8	37.8	38.1	38.4	39.2	40.4	41.3	42.2	43.6	44.9	45.5	46.9	48.0

U.S. TV Households: 81,500,000

(1) NBA PLAYOFF SUN-1, BOSTON VS PHILADELPHIA, CBS, (1:00-3:30PM)

For explanation of symbols, See page A.

DAY SUN. MAY 23, 1982

				WEEK 1					WEEK 2								
DAY	WK	TIME	QUARTER	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR	TELE-CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR	TELE-CAST DAYS
				HOUSEHOLDS		HOUSEHOLDS	SHARE				HOUSEHOLDS	SHARE	HOUSEHOLDS	SHARE			
NETWORK/PROGRAM	#	(N.Y.T.)	HOUR	(000)	%	(000)	%	%	%	(000)	%	(000)	%	%	%	%	
EVENING MONDAY																	
NBC NBC NEWS UPDATE-2-MON(SUS)	2	9.58- 9.59PM	9.45														
EVENING TUESDAY																	
NBC NBC NEWS UPDATE-2-TUE(SUS)	1	9.58- 9.59PM	9.45														
EVENING WEDNESDAY																	
NBC NBC NEWS UPDATE-2-WED(SUS)	2	9.44- 9.45PM	9.30														
EVENING THURSDAY																	
ABC MORK & MINDY	1	8.42- 9.12PM	+GRID 9.00	11,650	14.3	9,210	11.3	20	12.2								
ABC BARNEY MILLER	1	9.12- 9.42PM	+GRID 9.30	13,530	16.6	10,920	13.4	22	14.6								
ABC TAXI	1	9.42-10.12PM	+GRID 10.00	15,490	19.0	12,710	15.6	25	16.0								
ABC 20/20	1	10.12-11.12PM	+GRID 11.00	16,540	20.3	10,840	13.3	22	13.4								
CBS MAGNUM, P.I.	1	8.42- 9.42PM	+GRID 9.30	23,310	28.6	16,460	20.2	35	22.6								
CBS MISS USA BEAUTY PAGEANT(S)	1	9.42-11.43PM	+GRID	28,530	35.0	18,340	22.5	38									
			11.00						23.0								
			11.15				23.5*	42*	24.0								
			11.30						24.7								
CBS CBS SPECIAL RPT TH 3(SUS)	2	9.58- 9.59PM	9.45														
NBC NBC NEWS UPDATE-2-THU(SUS)	1	10.28-10.29PM	10.15														
NBC HILL STREET BLUES	1	10.30-11.30PM	+GRID 11.00	16,630	20.4	12,470	15.3	26	15.9								
			11.15					15.6* 28*	15.3								
EVENING FRIDAY																	
NBC NBC NEWS UPDATE-2-FRI(SUS)	2	9.58- 9.59PM	9.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT	1	8.58- 8.59PM	8.45	12,470	15.3	12,470	15.3	33	15.3	14,510	17.8	14,260	17.5	33	17.5		
	2	8.53- 8.55PM	8.45														
ABC ABC NEWSBRIEF-SAT.	1	9.58- 9.59PM	9.45	14,020	17.2	14,020	17.2	32	17.2	15,730	19.3	15,730	19.3	36	19.3		
	2	10.01-10.02PM	10.00							9,620	11.8	9,210	11.3	22	11.3		
CBS NEWSBREAK-SAT.		8.57- 8.59PM	8.45	7,500	9.2	7,170	8.8	19	8.8	4,730	5.8	4,730	5.8	11	5.8		
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	4,650	5.7	4,650	5.7	12	5.7								
NBC NBC NEWS UPDATE-2-SAT(SUS)	1	9.58- 9.59PM	9.45							6,760	8.3	6,760	8.3	15	8.3		
NBC NBC NEWS UPDATE-2-SAT.	2	9.58- 9.59PM	9.45														
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	2	7.25- 7.26PM	7.15							6,440	7.9	6,440	7.9	15	7.9		
	1	7.30- 7.31PM	7.30	5,710	7.0	5,710	7.0	15	7.0								
ABC ABC NEWSBRIEF-SUN.	1	9.47- 9.49PM	9.45	14,020	17.2	13,860	17.0	26	17.0								
CONT'D																	

				WEEK 1					WEEK 2								
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG AUD BY ¼ HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG AUD BY ¼ HR %	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %				
EVENING SUNDAY-CONT'D																	
ABC ABC NEWSBRIEF SUN.-CONT'D	2	10.02-10.03PM	10.00								9,450	11.6	9,450	11.6	20	11.6	
CBS NEWSBREAK-SUN.	1	8.58-8.59PM	8.45	10,600	13.0	10,600	13.0	22	13.0		14,830	18.2	14,830	18.2	30	18.2	
	2	8.50-8.51PM	8.45								11,650	14.3	11,650	14.3	24	14.3	
NBC NBC NEWS UPDATE-SUN.	2	8.58-8.59PM	8.45														
	1	9.03-9.04PM	9.00	16,540	20.3	16,540	20.3	33	20.3								
NBC NBC NEWS UPDATE-2-SUN(SUS)	2	9.52-9.53PM	9.45														
NBC NBC NEWS UPDATE-2-SUN.	1	9.56-9.57PM	9.45	16,710	20.5	16,710	20.5	32	20.5								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F	1	>	8.15	12,630	15.5	11,980	14.7	25	11.8	M-F							
	2	>	9.45						17.3	TUWF	13,690	16.8	13,530	16.6	28	16.6	M-F
			10.00						13.5	THU.						19.4	MON.
ABC ABC NEWS:NIGHTLINE		>	11.30	6,600	8.1	5,710	7.0	20	7.4	M-F	7,090	8.7	5,790	7.1	21	7.8	M-F
			11.45						6.4	M-F						6.4	M-F
ABC ABC MOVIE OF THE WEEK		12.00-1.11AM	12.00	4,400	5.4	3,100	3.8	18	4.5	MON.	4,400	5.4	2,850	3.5	16	3.8	MON.
			12.15					4.2*	16*	MON.				3.7*	15*	3.6	MON.
			12.30						3.7	MON.						3.3	MON.
			12.45					3.5*	18*	MON.				3.3*	16*	3.4	MON.
			1.00						3.1	MON.						3.2	MON.
ABC ABC NEWS:NIGHTLINE-FRI(B)	2	12.00-12.20AM	12.00								5,220	6.4	4,650	5.7	17	5.9	FRI.
			12.15													4.9	FRI.
ABC ABC NEWS:NIGHTLINE-THU(B)	1	12.00-12.13AM	12.00	3,750	4.6	3,670	4.5	14	4.5	THU.							
ABC ABC NEWS:NIGHTLINE-WED(B)	1	12.00-12.13AM	12.00	3,990	4.9	3,990	4.9	19	4.9	WED.							
ABC FANTASY ISLAND-12.00		12.00-1.09AM	12.00	4,650	5.7	3,100	3.8	17	3.9	TUE.	3,590	4.4	2,360	2.9	14	3.2	TUE.
			12.15					4.0*	16*	TUE.				3.1*	13*	3.0	TUE.
			12.30						4.1	TUE.						2.9	TUE.
			12.45					3.8*	19*	TUE.						2.7	TUE.
			1.00						3.2	TUE.				2.8*	15*	2.5	TUE.
ABC FRIDAYS	1	12.00-1.11AM	12.00	7,250	8.9	4,240	5.2	19	5.8	FRI.							
			12.15					5.5*	18*	FRI.							
			12.30						5.2	FRI.							
			12.45					5.2*	20*	FRI.							
			1.00						4.9	FRI.							
			1.15						4.2	FRI.							
ABC LOVE BOAT-12.00	1	12.13-1.21AM	12.00	3,670	4.5	2,360	2.9	15	3.8	WED.	5,130	6.3	3,340	4.1	17	4.8	WED.
	2	12.00-1.08AM	12.00													4.5	WED.
			12.15						3.2	WED.						4.7*	17*
			12.30						3.0	WED.						3.9	WED.
			12.45					2.9*	16*	WED.				3.8*	18*	3.7	WED.
			1.00						2.7	WED.						3.3	WED.
			1.15					2.6*	16*	WED.							
ABC VEGA\$-12.00	1	12.13-1.21AM	12.00	3,590	4.4	2,040	2.5	12	2.4	WED.							
	2	12.00-1.09AM	12.00						3.5	THU.	4,320	5.3	2,850	3.5	16	3.5	THU.
			12.15													3.4	THU.
			12.30						3.3	THU.						3.8	THU.
			12.45					2.4*	11*	THU.						3.6	THU.
			1.00						2.2	THU.						3.7*	18*
			1.15					1.9*	11*	THU.						3.3	THU.

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1								WEEK 2							
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS		TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS	
				HOUSEHOLDS		HOUSEHOLDS		SHARE				HOUSEHOLDS		HOUSEHOLDS		SHARE			
				(000)	%	(000)	%	%	%			(000)	%	(000)	%	%	%		
EVENING MONDAY-FRIDAY-CONT'D																			
ABC FRIDAYS	2	12.20-	1.31AM	12.15								5,050	6.2	2,690	3.3	14	3.6	FRI.	
				12.30													3.5	FRI.	
				12.45													3.6	FRI.	
				1.00													3.0	FRI.	
				1.15													2.9	FRI.	
				1.30													2.4	FRI.	
ABC ABC MOVIE OF THE WEEK-2		1.11-	1.32AM	1.00	2,690	3.3	2,530	3.1	21	3.1	MON.	2,690	3.3	2,530	3.1	21	3.2	MON.	
				1.15						3.1	MON.						3.1	MON.	
				1.30						3.1	MON.						3.0	MON.	
	1	1.32-	2.13AM (SUS)																
	2	1.32-	2.30AM (SUS)																
ABC FRIDAYS-PART 2	1	1.11-	1.18AM	1.00	3,830	4.7	3,420	4.2	20	4.2	FRI.								
				1.15						4.2	FRI.								
	2	1.31-	1.39AM	1.30								2,280	2.8	2,120	2.6	15	2.6	FRI.	
	1	1.18-	1.30AM (SUS)																
CBS NEWSBREAK-M-F	2	>	8.15									9,780	12.0	10,190	12.5	22	8.3	M-F	
	1	>	8.45		10,920	13.4	10,920	13.4	23	12.1	M-F						12.8	TU-F	
			9.30							18.5	THU.								
CBS CBS NEWS SPEC-FALKLANDS(S)	2	11.30-	11.45PM	11.30								7,420	9.1	7,090	8.7	22	8.7	FRI.	
CBS LATE MOVIE I		>	11.30		7,420	9.1	4,890	6.0	23	6.7	M-TH	7,580	9.3	5,050	6.2	22	6.3	M-TH	

[illegible]

				WEEK 1							WEEK 2						
DAY	WK	TIME	QUARTER	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG.	TELE-	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG.	TELE-
				HOUSEHOLDS		HOUSEHOLDS	SHARE	AUD.BY	HOUSEHOLDS		SHARE	% HR	HOUSEHOLDS	SHARE	% HR	CAST	
NETWORK/PROGRAM	#	(N.Y.T.)	HOURLY	(000)	%	(000)	%	%	%	DAYS	(000)	%	(000)	%	%	%	DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC NBC NEWS UPDATE-M-F		>	8.45	8,560	10.5	8,560	10.5	18	11.7	M-F	11,170	13.7	11,170	13.7	23	10.6	M-F
			9.00						8.6	TH & F						14.5	MTUWF
			9.15						8.7	TH & F							
NBC NBC NEWS UPDATE-2-M-F	1	>	9.45	9,940	12.2	9,940	12.2	20	13.6	MWF	12,060	14.8	12,060	14.8	24	14.8	TU&TH
	2	9.58- 9.59PM	9.45														
			10.00						9.5	FRI.							
NBC TONIGHT SHOW		>	11.30	8,720	10.7	5,380	6.6	22	7.8	M-F	9,210	11.3	5,790	7.1	23	8.1	M-F
			11.45				7.5*	22*	7.1	MTUWF				7.8*	23*	7.4	M-F
			12.00						6.4	M-F						6.9	M-F
			12.15				6.1*	22*	5.8	M-F				6.4*	24*	5.9	M-F
			12.30						5.7	THU.							
			12.45				5.3*	24*	4.9	THU.							
NBC DAVID LETTERMAN I		>	12.30	2,690	3.3	2,280	2.8	15	3.2	M-TH	3,020	3.7	2,530	3.1	15	3.4	M-TH
			12.45						2.6	M-W						2.8	M-TH
			1.00						2.6	THU.							
			1.15						2.2	THU.							
NBC SCTV NETWORK		12.30- 2.00AM	12.30	6,680	8.2	3,340	4.1	19	4.9	FRI.	5,620	6.9	2,770	3.4	16	5.1	FRI.
			12.45				4.6*	18*	4.3	FRI.				4.6*	19*	4.1	FRI.
			1.00						4.3	FRI.						3.1	FRI.
			1.15				4.2*	20*	4.0	FRI.				3.0*	15*	2.9	FRI.

NBC DAVID LETTERMAN II		>	1.30 1.45 1.00 1.15 1.30 1.45	1,790	2.2	1,710	3.5* 2.1	19* 14	3.7 3.4 2.2 1.8 2.0 1.9	FRI. FRI. M-TH M-W THU. THU.	1,960	2.4	1,790	2.6* 2.2	15* 14	2.8 2.3 2.3 2.0	FRI. FRI. M-TH M-TH
		VARIOUS TIMES (SUS)															
DAY MONDAY-FRIDAY																	
ABC FYI-12.58(SUS)		12.58-12.59PM	12.45							M-F							M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	6,190	7.6	5,950	7.3	29	7.3	M-F	6,520	8.0	6,280	7.7	29	7.7	M-F
ABC SPECIAL REPORT-1(SUS)	2	2.23- 2.24PM	2.15														THU.
ABC FYI-2.58(SUS)		2.58- 2.59PM	2.45							M-F							M-F
ABC SPECIAL REPORT-2(SUS)	2	3.20- 3.25PM	3.15														FRI.
ABC FYI-3.58(SUS)		3.58- 3.59PM	3.45							M-F							M-F
CBS BEST SUNRISE SEMSTR-MWF(SUS)	1	6.00- 6.30AM	6.00							M-F							
CBS BEST SUNRISE SEMSTR-TTH(SUS)	1	6.00- 6.30AM	6.00							M-F							
CBS SPRING SUNRISE SEMSTR-MWF(SUS)	2	6.00- 6.30AM	6.00							M-F							
CBS SPRING SUNRISE SEMSTR-TTH(SUS)	2	6.00- 6.30AM	6.00														M-F
CBS CAPTAIN KANGAROO		6.30- 7.00AM	6.30 6.45	730	.9	490	.6	7	<< .7	M-F M-F	820	1.0	490	.6	6	.5 .8	M-F M-F
CBS CBS SPECIAL RPT TH 1(SUS)	2	9.58- 9.59AM	9.45														THU.
CBS CBS SPECIAL RPT FRI(SUS)	2	10.35-10.39AM	10.30														FRI.
CBS NEWSBREAK-11.57 CONT'D	1	11.57-11.59AM	11.45	4,650	5.7	4,480	5.5	30	5.5	M-F							

				WEEK 1						WEEK 2								
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS	
				HOUSEHOLDS		HOUSEHOLDS	SHARE				HOUSEHOLDS	SHARE						
				(000)	%	(000)	%	%	%	(000)	%	(000)	%					
DAY MONDAY-FRIDAY-CONT'D																		
CBS NEWSBREAK-11.57-CONT'D	2	>	11.45								4,970	6.1	4,730	5.8	29	5.8	M-F	
CBS CBS SPECIAL RPT TH 2(SUS)	2	2.32- 2.33PM	2.30														THU.	
CBS CBS SPECIAL RPT FRI 3.20(SUS)	2	3.20- 3.26PM	3.15														FRI.	
CBS NEWSBREAK-3.57	1	3.57- 3.59PM	3.45	4,400	5.4	4,240	5.2	19	5.2	M-F								
	2	>	3.45								4,890	6.0	4,650	5.7	20	5.7	M-F	
NBC TODAY SHOW-FRI SPECIAL(S)	2	9.00-10.00AM	9.00								1,060	1.3	650	.8	5	.8	FRI.	
			9.15											.8*	5*	.8	FRI.	
			9.30													.9	FRI.	
			9.45												.9*	5*	.8	FRI.
DAY SATURDAY																		
ABC ABC SPECIAL REPORT-8.12A(SUS)	2	8.12- 8.25AM	8.00															
ABC SCHOOLHOUSE ROCK-8.26AM		8.26- 8.30AM	8.15	2,530	3.1	2,280	2.8	21	2.8		2,120	2.6	2,040	2.5	19	2.5		
ABC SCHOOLHOUSE ROCK-8.55AM		8.55- 8.59AM	8.45	3,020	3.7	2,610	3.2	18	3.2		2,530	3.1	2,280	2.8	16	2.8		
ABC SCHOOLHOUSE ROCK-9.25AM		9.25- 9.29AM	9.15	3,500	4.3	2,770	3.4	16	3.4		3,340	4.1	2,850	3.5	17	3.5		
ABC SPECIAL REPORT-3(SUS)	2	10.14-10.19AM	10.00															
ABC DEAR ALEX & ANNIE-10.56AM		10.56-10.59AM	10.45	4,810	5.9	4,240	5.2	23	5.2		4,240	5.2	4,160	5.1	22	5.1		
ABC ABC SPECIAL REPORT-3.09P(SUS)	2	3.09- 3.21PM	3.00															

ABC PRO BOWLERS-SPRING ED.	2	3.30- 5.09PM	+GRID 5.00							7,660	9.4	3,670	4.5	13	
ABC PREAKNESS STAKES(S)	1	5.00- 6.06PM	+GRID 6.00	12,710	15.6	8,560	10.5	33	9.7						5.3
ABC SPECIAL REPORT-4(SUS)	2	6.18- 6.23PM	6.15												
CBS BEST SUNRISE SEMSTR-SAT(SUS)	1	6.00- 6.30AM	6.00												
CBS SPRING SUNRISE SEMSTR-SAT(SUS)	2	6.00- 6.30AM	6.00												
CBS CBS SPECIAL RPT SA 8.00A(SUS)	2	8.00- 8.05AM	8.00												
CBS CBS SPECIAL RPT SA 8.12A(SUS)	2	8.12- 8.22AM	8.00												
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,610	3.2	2,120	2.6	18	2.6	1,390	1.7	1,140	1.4	11	1.4
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	2,120	2.6	2,040	2.5	14	2.5	3,260	4.0	3,100	3.8	21	3.8
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	3,420	4.2	3,020	3.7	17	3.7	3,340	4.1	2,930	3.6	18	3.6
CBS IN THE NEWS-9.56AM		9.56- 9.59AM	9.45	5,790	7.1	5,620	6.9	30	6.9	4,730	5.8	4,480	5.5	27	5.5
CBS CBS SPECIAL REPORT(SUS)	1	10.17-10.19AM	10.15												
CBS CBS SPECIAL RPT 10.48AM(SUS)	2	10.48-10.56AM	10.45												
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	5,130	6.3	5,130	6.3	28	6.3	4,560	5.6	4,240	5.2	22	5.2
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	4,320	5.3	3,990	4.9	22	4.9	4,080	5.0	3,910	4.8	22	4.8
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	3,340	4.1	3,020	3.7	18	3.7	3,590	4.4	3,180	3.9	17	3.9
CBS CBS SPECIAL RPT SAT(SUS)	2	12.21-12.23PM	12.15												
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	2,690	3.3	2,280	2.8	12	2.8	3,180	3.9	2,850	3.5	14	3.5
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	4,080	5.0	3,750	4.6	20	4.6	4,160	5.1	3,830	4.7	20	4.7
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	3,340	4.1	3,020	3.7	16	3.7	2,930	3.6	2,610	3.2	13	3.2

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1							WEEK 2						
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR %	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %		
DAY SATURDAY-CONT'D																	
CBS NBA PLAYOFF GAME-SAT(S)	1	2.30- 5.04PM	+GRID 5.00	10,020	12.3	4,890	6.0	22	6.1								
NBC BETCHA DON'T KNOW-8:28AM		8.28- 8.30AM	8.15	3,340	4.1	3,340	4.1	31	4.1		3,180	3.9	3,100	3.8	29	3.8	
NBC BETCHA DON'T KNOW-9:28AM		9.28- 9.30AM	9.15	6,440	7.9	6,280	7.7	38	7.7		6,930	8.5	6,520	8.0	42	8.0	
NBC BETCHA DON'T KNOW-10:28AM		10.28-10.30AM	10.15	3,750	4.6	3,590	4.4	18	4.4		4,240	5.2	4,080	5.0	23	5.0	
NBC BETCHA DON'T KNOW-11:58AM		11.58-12.00NN	11.45	2,690	3.3	2,530	3.1	15	3.1		3,990	4.9	3,830	4.7	21	4.7	
NBC BETCHA DON'T KNOW-12:28PM		12.28-12.30PM	12.15	2,530	3.1	2,450	3.0	13	3.0		3,180	3.9	3,020	3.7	15	3.7	
NBC NBC MAJOR LEAGUE PRE GAME	1	2.00- 2.17PM	+GRID	3,670	4.5	3,590	4.4	17			4,560	5.6	3,990	4.9	19		
	2	2.00- 2.12PM	+GRID 2.15						4.9							3.0	
DAY SUNDAY																	
ABC KIDS ARE PEOPLE TOO I	1	10.30-10.58AM	+GRID	2,120	2.6	1,710	2.1	9			2,610	3.2	1,960	2.4	10		
	2	10.30-11.06AM	+GRID 10.45 11.00						1.9							2.4	
ABC DEAR ALEX & ANNIE-11.25AM		11.25-11.29AM	11.15	2,450	3.0	2,200	2.7	12	2.7		2,280	2.8	2,200	2.7	11	2.7	
ABC SPECIAL REPORT-5(SUS)	2	4.42- 4.44PM	4.30														
ABC SPECIAL REPORT-6(SUS)	2	6.30- 6.36PM	6.30														

CBS IN THE NEWS-8.26AM-SUN(SUS)	8.26- 8.29AM	8.15
CBS IN THE NEWS-8.56AM-SUN(SUS)	8.56- 8.59AM	8.45